

EXECUTIVE COMMITTEE MEETING

Jan 27-28, 2017
San Antonio, TX



DRAFT Meeting Minutes

Participants:

President- John Haugh
Vice President- Don Kelly
Secretary/Treasurer- Chris Naler
Assistant Secretary/Treasurer- Meredith Tunick
Past President- Jack Tans
Zone 1- Michael Ferchaw
Zone 2- Alessandro Vitale
Zone 3- Tom Pavlack
Zone 4- Jim Tiner
Zone 5- Steve Patke
Zone 6- Gary Matthews
Zone 7- Billy D. Williams
Zone 8- Steven Malcolm
Zone 9- Dave Wood
NSSA Executive Director- Michael Hampton
NSSA Finance- Steve Scales
At Large Director - Louise Terry
Special Projects- Nathan Boyd
Skeet Director- Gary Burley

Legend: **Motions** & **Action Item** consolidated matrix on last page.

January 27, 2017: Call to order at 8:31 AM / Adjourned at 5:56 PM (All Members of the EC present)
January 28, 2017: Call to order at 7:56 AM / Adjourned at 12:27 PM (All Members of the EC present)

At beginning of the second session (January 28, 2017), Roberts Rules call for the minutes from the previous session January 27, 2017) to be read aloud for review.

Motion- to waive the requirement to read the minutes from the previous day (M: Billy D. Williams/ 2d: Jim Tiner). Motion approved unanimously by voice vote.

A. ROLL CALL

- | | |
|--|------|
| 1. NSSA Officers, Executive Committee & Directors' List (Front Pocket) | (CN) |
| 2. 2017 – 2018 NSSA Committees Roster | (GB) |
| 3. NSSA/NSCA Management Chart | (GB) |
| 4. Conflict of Interest Form | (GB) |

Motion: to move to make Meredith Tunick Assistant Secretary accompanying Chris Naler (Secretary/Treasurer) (M: Don Kelly/2d: Jim Tiner). Motion approved unanimously by voice vote.

B. MINUTES

1. Approve Minutes of EC Meeting June 2, 2016 (CN)
2. Approve Minutes of EC Meeting September 30, 2016 (CN)
3. Copy of Board of Directors Minutes October 2, 2016 (GB)

Motion: move to approve minutes from the meetings listed above (M: Don Kelly/ 2d: Steve Patke). Motion approved by unanimous voice vote.

C. UPCOMING MEETINGS

(GB)

1. Executive Committee Meeting – May 25, 2017 – St Joe, IN
2. Executive Committee Meeting – September 29, 2017 – NSC Complex
3. Board of Directors Meeting – October 1, 2017 – NSC Complex
(Beretta Pavilion) 6:45pm Dinner – 7:45pm Meeting

D. OFFICERS REPORTS & ZONE REPORTS

Presidents notes for Winter 2017 meeting.

Welcome everyone to our winter meeting.

Special greetings to 5 new members to our Team:

1. Gary Burley Director of Skeet
2. Nathan Boyd Special Projects
3. Alessandro Vitale EC Committee Zone 2
4. Jim Tiner EC Committee Zone 4
5. David Wood EC Committee Zone 9

Reflecting on 2016 we had two huge projects that were taken to the finish line:

Our new website and our new magazine. Although the bulk of the work has been completed we will perform continuous improvement on these items.

As a group we need to focus on the following additional challenges:

1. Better communication with our Directors thru our EC members.
2. Develop a plan thru our marketing committee to increase membership, increase registered shooting and spend our marketing dollars wisely.
3. Develop our Youth Shooting Programs to convert youth shooters to registered shooters.
4. Thru all venues available to us we need to better communicate with our Members, Directors and Sponsors.

Our major capital improvement projects have been hamstrung for the last 3 years primarily due to county politics. With a little luck we will get these prolonged projects underway this year.

Thank You,
John Haugh
President

ZONE 1: The ZONE 1 Director's Meeting was held in December 2016. It was decided at that meeting that the 2017 Zone 1 Shoot will be held at Fin Fur and Feather gun club in Chaplin, CT.

We will again be holding our annual raffle with top prizes being a Rem 1100, Al Ange pouch, and Entry to 2017 or 2018 world shoot. These prizes along with some cash prizes will round out the raffle. We appreciate the support of shooters across the country. There was also a decision to nominate Andie Lehr for HOF and Bobby D for Ray Boller. Except for some winter leagues across our Zone, not much shooting going on.

ZONE 2: Zone 2 is looking forward to another successful tournament season. We are very fortunate to have many skeet clubs within a few hour's drive. In Maryland, there are 7 clubs within reasonable drive times. We will be hosting many of the NSSA top 100 shoots in our zone. The Harry Wright, Zone 2 (in VA) Maryland & Pennsylvania State Championships and the Phil Willis Oyster open just to mention a few that had fantastic turn out! The Salisbury Skeet club only 20 minutes from Ocean City Maryland a favorite club with beach access and family fun night life. The MSSA has been raising added money to each shoot thanks to our many sponsors corporate and individual. Our youth summer camps and level one instructor programs have been very well attended. 2017 we will have several shoots that will be at capacity and we're constantly recruiting new NSSA members. Zone 2 really benefits from the many level one instructors led by our level 4 master Buddha! In the past year, Zone 2 has also added several new referees. As we all know our referees are critical to our tournament success.

While we begin a new 2017 skeet season we're sad with the passing of James Bealmear an avid Skeet shooter for over 40+ years and once held the second highest 12ga average in the NSSA!

Our Skeet clubs in Zone 2 are happy to report a SAFE 2016 and all are in good standing with all local, state & Federal safety and EPA regulations. Our 2017 goal is to surpass last year's targets shot, increase memberships and have more fun!

Warm Regards,
Alessandro Vitale / NSSA Executive Committee / Zone 2

ZONE 3:

- 2017 Junior World preparations are moving forward.
 - Hosted by St Joe Valley Conservation Club
 - Setting up for 200 shooters
 - Program flyer completed and submitted to NSSA – please see accompanying
 - Registration begins April 26, 2017
- Mid America has expectations of selling out @ 225 shooters.
- Zone 3 championship will be held at Canton Sportsmen's Center in Ohio. I would like the NSSA to highlight the "Shooting for Rewards" program to see if we can "drive more shooters" to this event around the country.
 - We explored the possibility of a satellite shoot to gain more participation but the technical and logistical issues prevented us moving forward.
- The Cardinal Shooting Center in Ohio is hosting three registered shoots this year. Cardinal hosted the SCTP National's in 2016 and this is their first year introducing NSSA events.
- I have received some very positive comments in regards to the response time from our NSSA director and skeet staff when issues arise.
- Early shooting levels appear to be the same as last year.
 - I did a study a couple of years ago, in regards to when registered targets are shot during the year in Michigan. I submit that these findings are probably very similar in all northern states. I would like to see if we can use one of our marketing programs (Shooting for

Rewards) to stimulate more shooting during these “down months”. Please see attached study.

NSSA Calendar Year: November to October

- Table illustrates monthly target distribution (by percentage of total targets for entire year) during shooting year from 2011 thru 2014.
- **Greater detail by year is provided after this initial finding.**
- 80+% off all targets shoot in 5 months – May thru September

Year	Nov	Dec	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct
2011	0	0.68%	0.67%	1.09%	3.1%	9.87%	7.2%	16.69	23.85	21%	14.48%	1.38%
2012	0	0.69%	0.70%	1.75%	4.21%	9.21%	7.13%	22.47	17.92	19.26%	15.45%	1.19%
2013	0	0.74%	0.59%	1.4%	2.99%	10.15	9.84%	23.97	16.62	17.25%	14.53%	1.93%
2014	0	0.59%	0.50%	1.15%	3.15%	7.7%	14.86	18.94	17.18	18.06%	16.01%	1.85%

ZONE 4:

To: Executive Committee, NSSA/NCSA

From: Jim Tiner

Date: 19 January 2017

Re: Zone Report

Zone 4 has lost two long time skeet shooters since we last met, Tom Lause and Art Starr from Florida, they certainly will be missed. We have been busy during our slow shooting season. After many years of attempting to get up and running a zone website, I am pleased to announce our website is up and running, zone4skeet.info. I would like to thank Ken Keth, Steve Johnstone, Jack Ross and most importantly Gene Provost our webmaster for the time and effort on making this a reality.

The 2017 Zone Championships will be conducted as an I-Shoot. We have been working closely with Clark Harkness on the mechanics and the Zone Directors voted to approve the concept. We anticipate having clubs in Florida, Alabama, Tennessee, Georgia, and North Carolina hosting the shoot. This will enable our Zone Shooters to travel shorter distances and more clubs will be able to participate. We have canvassed the shooters from across the zone and the excitement is at a high level.

Jacksonville Clay Target Sports will host the Armed Service Skeet Championships in May which is open to active military, retired military, and military veterans. There will be a pre-shoot the weekend prior, The Pletcher Open, which is always well attended and is open to everyone.

I have asked the directors for suggestions on how communication may be improved with the Executive Committee. The feedback was less than desirable, but the following suggestions were provided:

- 1) The EC meeting minutes should be posted in a timely manner, in draft, pending approval; the latest EC minutes posted are 06-02-2016 Draft Minutes.

- 2) Recommendation that a Directors blog be developed so directors can communicate amongst themselves and the EC. This could possibly be accomplished with a cell phone application.
- 3) There was a positive response on receiving emails from the officers highlighting important actions being taken.

There are still many Directors and members that are unhappy with CTN and are frustrated with the coverage of major events both in coverage and photos. A lot of negative feedback on the World Shoot coverage.

Action Item (1): Need to assess whether or not to award Ladies All-American points at 2016 Junior World Shoot.

ZONE 5:

Zone 5 Skeet Championships: Plans are underway for the 2017 Zone 5 Skeet Championships at Lincoln Trap and Skeet in Lincoln, Nebraska. The date for the shoot is August 11- 13, 2017.

World Shooting and Recreational Center, Sparta, IL: Spoke to Monica Brackman regarding the facility. They are able to host events, but are not open for casual shooting on a daily basis as of yet.

2017 US Open: Northbrook Sports Club will be hosting the US Open, September 7-10, 2017.

Action Item (2): Steve Patke to nominate Andy Schusteff as a new member of the Rules Committee.

ZONE 6: Zone 6 will hold it's 2017 Zone Shoot August 4th - 6th. We have had tremendous success using the i-Shoot format the past two years, and will employ the same i-Shoot format this year.

Confirmed sites are: Oklahoma City, OK, North Little Rock, AR, Jackson, MS, Lafayette, LA, and Corpus Christi, TX. A sixth site in north Texas is yet to be determined.

Zone 6 states have completed their events calendar for 2017 and it is once again going to be an exciting year.

Gary Matthews

ZONE 7:

- 2017 Zone 7 shoot will be held at the Clark County Shooting Complex in Las Vegas.
 - a. The shoot is scheduled for April 28 – 30, 2017.
 - b. To increase participation in the concurrents, we have increased the event fees by \$2.00 per gun and will enter everyone in the concurrents **at no additional cost**. Based on previous years, this should cover the cost of the awards (pins and buckles).
 - c. Lynn Cogdill is being inducted into the Zone 7 Hall of Fame.

Billy D Williams
Zone 7 Executive Committeeman

Action Item (3): Billy Williams to send John Haugh email on new concurrent fee and results from shoot.

ZONE 8:

Plans are again underway to hold the Zone 8 shoot. This is always problematic due to the differing seasons and as a result in the past the Zone 8 "Down Under" was held in February. This year the Australian and New Zealand dates will be in July. Results from the British participation from 2016 was encouraging and we expect their participation again. Many thanks to Brad McRae, for spearheading this event. A lot of work and communication is required.

NSSA participation in Canada throughout the year remains fairly constant. The main amount of shooting activity continues to be in Ontario. I am hopeful that the trend of higher attendance at most events will continue, as we saw in 2016. There is a concern about how many clubs are hosting 4 gun shoots...it's dropping, but the rise of single day, single gauge events offsets that. The weak Canadian dollar is keeping many shooters from participating as much in the US shoots, which is good for us in a way. We would encourage Northern US shooters to come over and participate in Canadian Shoots. It would almost be free, like cross border shopping!

As an update from our discussion (and approval at the EC level) to combine the four smaller Canadian Maritime Provinces into one group...there is an agreement upon the members that I have discussed this with to move it along. My understanding from Steve Scales is that this could not take place until the next series of BOD Elections, so we have some time to move this forward.

The 2017 Canadian Skeet Championships will be held in Waterford Ontario, which is between Toronto and Detroit, Michigan and we are getting some interest from American Shooters. This event is traditionally held on the weekend before the Motor State in Detroit and will be taking place June 30th to July 2nd.

There seems to be a fair amount of activity in the Southern Hemisphere at this point. I have heard reports that the availability of sub gauge equipment and ammunition in the UK has increased which will hopefully result in more targets being shot.

CTN seems to be more accepted, at least I am not fielding anymore complaints. However, I was accosted by a disgruntled attendee at the 2016 World Shot that the printed version of the Scoreboard that was handed out did not include any shoots from outside the USA.

Respectfully Submitted, Steve Malcolm, Zone 8

Action Item (4): Steve Malcolm to contact Sherry Kerr to review all NSSA materials to update geography in NSSA Annual, CTN, etc to ensure inclusion of Canadian provinces and other nations.

ZONE 9: Increase in participation from our MV concurrent. ASSC in Jacksonville, FL in May 2017.

- Dave Wood (LTC Ret US Army) assumes position as Zone 9 Committeeman.
- Chris Naler (Col Ret USMC) will maintain his position as USMC Service Director and NSSA Treasurer/Secretary.

Action Item (5): Nominations for all HOF, Ray Boller and Referee awards to be sent to Gary Burley (Skeet Director) via Zone Directors

Action Item (6): Gary to recognize feedback from Bob Chestnut (NSSA member) by sending thank you note from HQ (John Haugh)

E. BUDGET/FINANCE

1. Finance Committee Report (LT)

2. Financial Statement (SS)

a. Investment Portfolio Review – JGP Wealth Management Group

b. FY2016 Audited Financial Statements – RSM

Auditors recommended via Quickbooks software program the use of QB Audit Trail module for monthly accounting/auditing.

Vicki Martin (RSM) provided an overview of the 2016 Audit Report.

Motion- to accept the auditor's report as presented (M: Don Kelly/ 2d: Dave Wood).
Motion approved by unanimous voice vote.

c. EOFY2016 Financial Statements – Management Format

Discussion of outstanding accounts receivable from YTF. They have been placed on permanent credit hold as of Dec 2016. NSSA-NSCA also disbursed \$7,500 for youth scholarships in 2016.

Motion- to designate \$250,000 from our investment portfolio to be categorized as long range planning portion of the portfolio based on the most recent actuarial studies completed Jan 2017. (M: Jim Tiner/ 2d: David Wood). **Motion approved by unanimous voice vote.**

Motion- to recommend the deposit of \$263,500 net receipts from 2016 Life Membership sales to the investment portfolio. **Motion approved by unanimous voice vote.** (M: Steve Patke/ 2d: Jim Tiner).

Motion- to give Gary Burley (Skeet Director) signature authority for our account with Frost Bank (M: Jack Tans/2d: Billy D. Williams). **Motion approved by unanimous voice vote.**

3. Renewal of Frost Bank Line of Credit

Motion- to renew \$250,000 line of credit with the Frost Bank (M: Jack Tans/ 2d: Don Kelly).
Motion approved by unanimous voice vote.

Action Item (7): Alessandro Vitale to present a concept to the Marketing Committee for the purposes of increasing member attendance at World Championship shoot-off events (e.g. "must be present to win" prize drawings).

F. LONG RANGE PLANNING COMMITTEE (LT)

1. Report

Louise Terry provided a detailed overview of the Long Range Planning Committee report.

Michael Hampton provided an overview of the Steering Committee meeting, held Jan. 26, 2017. Chris Naler also reviewed the action items for this meeting.

G. NATIONAL SKEET SHOOTING ASSOCIATION

(GB)

1. NSSA Director Report

Action Item (8): Gary Burley to review gun awards criteria for World Shoot program and report back to the EC with findings.

Action Item (9): Gary Burley to provide 2016 World Shoot survey results to the EC.

2. Membership Statistics
3. Membership State and Country Report (Back Pocket)
4. High Volume Participation
5. Crossfire Program
6. Target Statistics
7. Top 100 Shoots
8. Targets Shot by State by Club Summary
9. Non-Renewed Clubs from 2015

Action Item (10): Solicit clubs for 2018 Junior World Shoot. (Gary Burley)

Action Item (11): EC Members to contact 59 clubs who did not renew their NSSA memberships for 2017 and report back via Zone reps for inclusion in the May report.

10. Shoots held after World 2016

Robust discussion concerning NSSA target minimums.

Action Item (12): Gary Burley to review the recent empirical data (2006-2016) focused on evaluating the impact of target minimums relative to the amount of targets shot.

H. OLD BUSINESS

1. Shoot Software

(GB/TP)

Gary Burley provided an overview of shoot software. This effort serves as a capital investment and supports the communications plan (website, CTN and member services and communication tool).

Action Item (13): Gary Burley to create short list of 3-4 companies, develop criteria to select an outside firm to help build architecture necessary to develop new shoot software, and to identify scope of work. Deliverable expected by EC Conference Call (end of February).

2. Code of Conduct

(GB)

3. New World Records

(GB)

Gary Burley provided an overview of a proposal to amend the world record classification

Action Item (14): a proposed change to the world record classification was previously approved, that any 400 in any gauge will be a World Record; action to record these instances in the Records

Annual for recognition purposes (Note: talk to Tom Pavlack for clarification)

4. Combine Provinces in Canada

Steve Malcolm discussed a Zone 8 proposal to combine several Canadian provinces (e.g. New Brunswick, PEI, Nova Scotia, and Newfoundland) into one entity for the purposes of governance, efficiency and representation to the BoD.

Action Item (15): Gary Burley and Steve Malcolm to discuss language to be included on the ballot for Sept 2017 BoD review.

I. EXECUTIVE SESSION – WORKING LUNCH (E.C. ONLY)

J. NEW BUSINESS

1. Class All American Team (GB)

Michael Hampton reviewed Class All-American Team criteria for 2018.

2. Referee Honor Roll (GB)

Motion: move to ratify the 2017 Referee Honor Roll Inductee nomination list (M: David Wood; 2d: Tom Pavlack). Motion approved unanimously by voice vote.

Action Item (16): for all nominative committees (e.g. all HOF, Honor Roll recognition) the submissions process will require input from State Director to Zone Director to the Skeet Director.

3. Hall of Fame Criteria Change (GB)

Al Magyar reviewed proposal to amend NSSA Hall of Fame Criteria

Action Item (17): HOF Committee was asked to review a proposal for HOF criteria. Conference call between January meeting and May meeting to discuss initial feedback. Provide recommendation during the May 2017 EC meeting.

4. i-Shoot for Zones (GB)
5. New Interstate/Zone Competition (GB)
6. First Responder Concurrent (MH)

Action Item (18): Meredith Tunick and Fred Tsantz to formally define the First Responders concurrent and report back to the EC for the May meeting for consideration during 2018 target year.

7. Residency Changes (GB)

Motion: move to approve recommended residency change for Chris Norris (#277649) and Leon Norris (#277648) from WV to MD for purposes of governance, effectively immediately (M: Jim Tiner/ 2: Dave Wood). Motion passed by unanimous voice vote.

8. U.S. Open (GB)

Motion: move to accept Houston gun club's application for 2018 NSSA U.S. Open shoot (M:

Gary Matthews/ 2d: Billy D. Williams). Motion approved by unanimous voice vote.

9. Recreational Membership (MH)

Discussion of the NSSA-NSCA joint exploration effort of the Recreational Membership demographics. Lead: Nathan Boyd; Committeemen David Wood, Brett Siebert, and Chris Naler (Steve Malcom Marketing)

10. SCTP & Collegiate Criteria Validation (GB)

11. Club Grants – current & future (GB)

Action Item (19): Alessandro Vitale to contact Triangle Gun Club (Virginia) regarding their request for special projects assistance.

12. Record Annual (MH/GB)

13. Referee Certification Change (GB)

Action Item (20): EC to send proposed Referee Certification Change back to Rules Committee for further action.

14. New Business-

Action Item (21): to revisit disparity between Open Teams vs Concurrent teams (e.g. Ladies) with regard to minimums.

Action Item (22): Need to assess whether or not to award Ladies All-American Lady points at 2016 Junior World Shoot

Action Item (23): Michael Hampton to explore the options for external fundraising activities (e.g. contract employee, external company) and provide feedback for May EC meeting.

K. COMMUNICATIONS & MARKETING

1. Communications Report (SK)

Sherry Kerr reviewed NSSA Communications activities, including updates on Communication and Marketing staff.

Action Item (24): Sherry Kerr, Gary Burley and Michael Hampton to email the score board on a monthly basis to NSSA member and clubs.

- After EC discussion we feel it is more important to provide our members with timely reporting of monthly scored board via email rather than providing an annual scoreboard printed and provided towards the end of the shoot year.
- Annuals will be printed and handed out at the World Skeet Shoot and opt to receive will receive mailing.
- Frame the al-a-carte membership: Current Life members, Annual members, etc oriented on the annual records annual.
- 2017: mail in \$10 for records annual
 - Record Annual mailing
- 2018: prepare tiered membership for discussion at 2017 BOD.

Motion: Action by written consent move to provide a ballot with a proposal to amend the dues structure to include 3 levels of annual membership dues structure:

- o \$30 level- All materials are **digital** (e.g. CTN, Records Annual).
 - o \$40 level- CTN provided in **printed copy**; **Digital** Records Annual available.
 - o \$50 level (\$40+\$10 Mailed Annual) - CTN provided in **printed copy**; Records Annual provided in **printed copy**.
- (M: Jim Tiner/ 2d: Alessandro Vitale). Motion approved by unanimous voice vote.

Action Item (25): Sherry Kerr to get trial membership to Libris (by Photo Shelter) for possible new digital storage capabilities.

2. NSSA Marketing Plan (NM)

Nicki Martin provided an overview of NSSA Marketing activities.

Action Item (26): Nicki Martin to produce a fleshed-out marketing plan for the NSSA League by the EC May meeting.

Action Item (27): Develop criteria and metrics for the State Shoot Sponsorship Program and change name to the “State Shoot and Provinces Sponsorship Program” by the February EC conference call.

Motion: to allocate \$82,000, and approve \$32,000 for immediate expenditure for 2017 from the NSSA 1 cent marketing funds. State-Provinces Sponsorship \$50,000 to be determined within the next 30 days as to its intent at Feb EC call.(M: Jack Tans/ 2d Steve Malcolm). Motion approved by unanimous voice vote.

L. YOUTH DEVELOPMENT (NB)

1. Report

Nathan Boyd provided an overview of youth shooting development activities. Overview of SCTP youth shoots and events.

Motion: to approve \$2,000 for SCTP recognition awards (tour event shoot medals and end-of-year recognition), and \$1,500 for a youth shooting marketing videos (matching contributions from NSCA). Sourced from 1 cent marketing fund (M: Steve Patke/ 2d: Jack Tans). Motion approved by unanimous voice note.

Motion: to approve \$3,000 from the NSSA Youth Shooting Fund (Charles Gates Fund) to support a youth shooter incentive via youth camps at designated NSSA clubs with a subsequent registered event (M: Don Kelly / 2d: Billy D. Williams). Motion approved unanimously by a voice vote.

Action Item (28): Nathan Boyd to develop the execution process for the implementation of the youth shooting incentive for the 2017 shoot season and report back to the Executive Committee ASAP.

Action Item (29): Nathan Boyd and the All-American Committee to review All-American points for various closed-restricted-members only events and how this applies to NSSA-NSCA All-American teams. Back-brief Executive Committee ASAP for incorporation into 2017 target year.

Action Item (30): All-American points for 2016 Junior World for Lady's concurrent per declaration by Mike Dowling who Skeet Director and attended the Junior World.

M. NSSA HALL OF FAME & MUSEUM (GB)

1. Hall of Fame Committee Report

Al Magyar provided a report from the Hall of Fame Committee including 2017 Hall of Fame Inductee Recommendations.

Motion: to accept the Committee's report and selection of Stewart McCoin to be inducted into the Hall of Fame in 2017 (M: Jack Tans; 2d: Gary Matthews)

2. October 2, 2017 Hall of Fame Dinner- Courtyard by Marriott Sea World Westover Hills

3. Report – Mike Brazzell

4. Ray Boller Award Nomination Form

Louise Terry reviewed nomination form for Ray Boller Award- updated January 2017.

Motion: to recommend Al Magyar as the recipient for the 2017 Ray Boller Award (M: Don Kelly; 2nd Tom Pavlack). Approved by unanimous voice vote.

N. RULES & CLASSIFICATION (GB)

1. Rules & Classification Meeting Minutes January 15, 2017

Note- EC reviewed Rules Committee Action items

2. NSSA Executive Committee Action Items

Motion: Move that we submit an action by written consent of the BoD, to add "Section VIII-E-4. Champion of Champions: When conducted as a separate event, 25 targets each in 12 Gauge, 20 Gauge, 28 Gauge and .410 bore." to be effective target year 2017 (M: Jack Tans; 2d: Billy Williams). Motion was approved unanimously by voice vote

Motion: Move that we submit Section II-B-3-4 of the Rules Committee report to the BoD agenda for review at the September 2017 meeting (M: Jack Tans /2d: Steve Malcolm). Motion was approved unanimously by voice vote.

Move that we submit Item 3 back to Rules Committee for further analysis. Item #3 unsupportable as written.

O. INSTRUCTOR CERTIFICATION (GB)

1. Report – Ralph Aaron
2. 2016 Youth Camp Report
3. Schedule of 2017 Instructor Classes

Action Item (31): Nathan Boyd to publish the youth camp and youth shoot criteria as discussed in the Finance committee and EC.

P. INFORMATION AND TECHNOLOGY REPORT (GB)

1. Report – Brad Jones

Q. NATIONAL SHOOTING COMPLEX

(MH)

1. 2017 Schedule of Events
2. 2016 Event Recap
3. Update Construction / Maintenance for 2017

R. NATIONAL SPORTING CLAYS ASSOCIATION

(BM)

1. NSCA Director Report – Brett Moyes
2. Membership Statistics
3. Targets Statistics
4. NSCA Advisory Council
5. National Sporting Clay Championship
6. NSCA Marketing Financial

S. ADJOURNMENT

Motion: move to adjourn (M: Jack Tans/ 2d: Jim Tiner). Motion approved by unanimous voice vote.

Action Item (Agenda Section)	Responsible Person/Cmte	Deliverable(s)	Due Date	Resource Requirement
<u>Action Item 1:</u> (Section D) Assess whether or not to award Ladies All-American points at 2016 Junior World Shoot.	Rules Committee & Gary Burley	Assessment and recommendation to EC	Prior to May EC Meeting	None
<u>Action Item 2:</u> (Section D) Nominate Andy Schusteff as a new member of the Rules Committee.	Steve Patke	Nomination of new member of the Rules Committee	ASAP	None
<u>Action Item 3:</u> (Section D) Send John Haugh new concurrent fee and results from shoot.	Billy Williams	Email new concurrent fee and results from shoot (Zone 7).	Prior to May EC Meeting	None
<u>Action Item 4:</u> (Section D) Steve Malcolm to contact Sherry Kerr to review all NSSA materials to update geography in NSSA Annual, CTN, etc to ensure inclusion of Canadian provinces and other nations.	Steve Malcolm Sherry Kerr	Review of NSSA materials to ensure inclusion of Canadian provinces and other nations.	Prior to May EC Meeting	None
<u>Action Item 5:</u> (Section D) Nominations for all HOF, Ray Boller and all Referee awards sent to Gary Burley via Zone Directors.	Gary Burley All Zone Directors	Provide nominations for all HOF, Ray Boller and Referee awards	Prior to May EC Meeting	None
<u>Action Item 6:</u> (Section) Recognize positive member feedback from Bob Chestnut by sending thank you note from NSSA HQ.	Gary Burley	Communication (thank you note) from NSSA HQ	ASAP	None
<u>Action Item 7:</u> (Section E)	Alessandro Vitale	Concept/plan to increase	Prior to May EC	None

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Alessandro Vitale to present a concept to the Marketing Committee for the purposes of increasing member attendance at World Championship shoot-off events (e.g. "must be present to win" prize drawings).		member attendance at World Championship shoot-off events	Meeting	
<u>Action Item 8:</u> (Section G) Gary Burley to review gun awards for World Shoot program and report back to EC with findings.	Gary Burley	Present findings and recommendation to EC	Prior to May EC Meeting	None
<u>Action Item 9:</u> (Section G) Gary Burley to provide 2016 World Shoot survey results to the EC.	Gary Burley	Present survey results	Prior to May EC Meeting	None
<u>Action Item 10:</u> (Section G) Solicit clubs for 2018 Junior World Shoot	Gary Burley	Solicit clubs for 2018 Junior World	ASAP	None
<u>Action Item 11:</u> (Section G) EC Members to contact 59 gun clubs that did not renew their NSSA memberships for 2017 and report back via Zone reps for inclusion in the May report.	ALL EC Members Gary Burley	Communication/outreach to 59 clubs that failed to renew NSSA Membership; report findings to EC	Prior to May EC Meeting	None
<u>Action Item 12:</u> (Section G) Gary Burley to review the recent empirical data (2006-2016) focused on evaluating the impact of target minimums relative to the amount of targets shot.	Gary Burley	Review data and present findings to EC at May meeting	Prior to May EC Meeting	None
<u>Action Item 13:</u> (Section H) Gary Burley to create short list of 3-4 companies, develop criteria to select an outside firm to help build the architecture necessary to develop new shoot software, and to identify scope of work.	Gary Burley	Present findings and recommendation re: outside firm to assist in building architecture to support new shoot software	Deliverable expected by EC Conference Call (End of February)	None
<u>Action Item 14:</u> (Section H) a proposed change to the world record classification was previously approved, that any 400 shot in any gauge will be a World Record; action to record these instances in the Records Annual for recognition purposes	Rules Committee	Review of proposed change and recommendation to the EC	Deliverable expected by EC Conference Call (End of February)	None
<u>Action Item 15:</u> (Section H) Gary Burley and Steve Malcolm to discuss language to be included on the ballot for Sept 2017 BoD review.	Steve Malcolm Gary Burley	Review language and provide recommendation to the EC	Prior to May EC Meeting	None
<u>Action Item 16:</u> (Section J) For all nominative committee (e.g. all HOF, Honor Roll recognition) the submissions	Gary Burley	Formalize and educate membership on awards submission process	Prior to May EC Meeting	None

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process will require input from State Director to Zone Director to the Skeet Director.				
<u>Action Item 17:</u> (Section J) HOF Committee was asked to review a proposal for HOF criteria. Conference call between January meeting and May meeting to discuss initial feedback.	HOF Committee	Conference Call, review proposal and provide recommendation back to EC	Provide recommendation for consideration at the May EC meeting	None
<u>Action Item 18:</u> (Section J) Meredith Tunick and Fred Tschantz to formally define the First Responders concurrent and report back to the EC for the May meeting for consideration during the 2018 target year.	Meredith Tunick Fred Tschantz	Provide feedback and recommendation to the EC	Provide recommendation for consideration at May EC meeting	None
<u>Action Item 19:</u> (Section J) Alessandro Vitale to contact Triangle Gun Club (Virginia) regarding their request for special projects assistance.	Alessandro Vitale	Follow up with Triangle Gun Club; Report back to EC	ASAP	None
<u>Action Item 20:</u> (Section J) EC to send proposed Referee Certification Change back to Rules Committee for further action.	Rules Committee	Review Referee Certification Change and provide recommendation to EC	Prior to May EC Meeting	None
<u>Action Item 21:</u> (Section J) Revisit disparity between Open Teams vs. Concurrent teams (e.g. Ladies) with regard to minimums.	All-American Committee	Review disparity concerning minimums (Open teams vs. Ladies); Provide recommendation to the EC	ASAP	None
<u>Action Item 22:</u> (Section J) Assess whether or not to award Ladies All-American Lady points at 2016 Junior World Shoot	All-American Committee	Provide recommendation to EC on whether or not to award Ladies All-American Points at Junior World Shoot	Deliverable expected by EC Conference Call (End of February)	None
<u>Action Item 23:</u> (Section J) Michael Hampton to explore options for external fundraising activities (e.g. contract employee, external company) and provide feedback for May EC meeting.	Michael Hampton	Explore possible external fundraising activities; provide recommendation to EC	Prior to May EC Meeting	None
<u>Action Item 24:</u> (Section K) Sherry Kerr, Gary Burley and Michael Hampton to email the score board on a monthly basis to NSSA member and clubs. - After EC discussion we feel it is more important to provide our members with timely reporting of monthly scored board via email rather than	Sherry Kerr; Gary Burley; Michael Hampton	Develop monthly email blast to NSSA members to include "shoot scoreboard." Formalize membership options for members to receive their choice of electronic and/or print copies of CTN, Annual, etc.	Deliverable expected by EC Conference Call (End of February)	None

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<p>providing an annual printed scoreboard towards the end of the shoot year.</p> <ul style="list-style-type: none"> - We will refrain from printing annual scoreboard unless specifically requested by a member. Annuals will be printed and handed out at the World Skeet Shoot and opt to receive will receive mailing. - Frame the al-a-carte membership: Current Life members, Annual members, etc oriented on the annual records annual. - 2017: mail in \$10 for records annual - Record Annual mailing - 2018: prepare for discussion at 2017 BOD. 				
<p><u>Action Item 25:</u> (Section K) Sherry Kerr to get trial membership to Libris (by Photo Shelter) for possible new digital storage capabilities.</p>	<p>Sherry Kerr</p>	<p>Obtain trial membership; report back to EC</p>	<p>Deliverable expected by EC Conference Call (End of February)</p>	<p>None</p>
<p><u>Action Item 26:</u> (Section K) Nicki Martin to produce a fleshed-out marketing plan for the NSSA League by the EC May meeting.</p>	<p>Nicki Martin</p>	<p>Produce marketing plan for possible NSSA League for review by the EC</p>	<p>Prior to May EC Meeting</p>	<p>None</p>
<p><u>Action Item 27:</u> (Section K) Develop criteria and metrics for the <u>State-Provinces-Regions Shoot Sponsorship Program</u> and change name to the "State Shoot and Provinces Sponsorship Program" by the February EC conference call.</p>	<p>Nicki Martin Gary Burley</p>	<p>Develop criteria and metrics; Provide information to EC for review</p>	<p>Deliverable expected by EC Conference Call (End of February)</p>	<p>\$82,000 discussed, \$32K approved with \$50K pending Feb EC call and subsequent analysis of proportionate funding and targeted funding to regions.</p>
<p><u>Action Item 28:</u> (Section L) Nathan Boyd to develop the execution process for the implementation of the youth shooting incentive for the 2017 shoot season and report back to the Executive Committee ASAP.</p>	<p>Nathan Boyd</p>	<p>Develop process for implementation of the youth shooting incentive; Provide to EC for review</p>	<p>ASAP</p>	<p>None</p>
<p><u>Action Item 29:</u> (Section L) Nathan Boyd and the All-American Committee to review All-American points for various closed-restricted-members only events and</p>	<p>Nathan Boyd; All-American Committee</p>	<p>Review All-American points for various closed-restricted events and provide recommendation to EC for further review</p>	<p>ASAP</p>	<p>None</p>

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how this applies to NSSA-NSCA All-American teams. Back-brief Executive Committee ASAP for incorporation into 2017 target year.				
<u>Action Item 30:</u> (Section L) All-American points for 2016 Junior World for Lady's concurrent per declaration by Mike Dowling during the Junior World.	All-American Committee; Jim Tiner	Provide recommendation to EC	ASAP	None
<u>Action Item 31:</u> (Section O) Nathan Boyd to publish the youth camp and youth shoot criteria as discussed in the Finance committee and EC.	Nathan Boyd	Provide youth camp and youth shoot criteria to EC for further review	ASAP	None

Minutes prepared by Chris Naler (Secretary/Treasurer) and Meredith Tunick (Assistant Secretary).

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