

EXECUTIVE COMMITTEE MEETING Friday – September 29, 2023, 8:00 am NSC, San Antonio, Texas

MINUTES

1. NSSA OFFICERS & EXECUTIVE COMMITTEE

a. Roll Call

Present:

Name	Title
Steve Malcolm (P)	President
Tom Pavlack (P)	Vice President
Clark Hartness (P)	Secretary
Chris Naler (P)	Past President
Jeff Ventry (P)	Zone 1 EC Committeeman
Alessandro Vitale (P)	Zone 2 EC Committeeman
Al Magyar (P)	Zone 3 EC Committeeman
Steve Johnstone (P)	Zone 4 EC Committeeman
Joe Scandariato (P)	Zone 5 EC Committeeman
Billy D Williams (P)	Zone 7 EC Committeeman
Brad McRae (P)	Zone 8 EC Committeeman
Katie Fichtner (P)	Zone 9 EC Committeewoman
Michael Hampton Jr (P)	NSSA Executive Director
Nathan Boyd (P)	NSSA Skeet Director

Absent:

Name	Title
Frank Callahan (Excused)	Zone 6 EC Committeeman

In Attendance:

Name	Title
Louise Terry (Phone In)	Finance Committee Chair
Amber Schwarz	Member and Club Services Director
Misty Thomaston	Finance Director
Kaleigh Lawson	Social Media Manager

- b. 2023-2024 Executive Committee
- c. 2023-2024 Committee Roster
- d. Approval of EC Minutes

Electronic meeting minutes of 20230614

Motion to approve Steve Johnstone

2nd Brad McRae

Electronic meeting minutes of 20230905 Meeting

Motion to approve Chris Naler

2nd Brad McRae

e. Zone Reports

Steve Malcolm comments to Zone Committeemen on focus group work during the World Championships week.

2. FINANCE UPDATE

a. Report – Louise Terry

2023 Improvements 650K paid from NSA earmarked income.

Salary Studies for future hire Salaries driven from up-to-date data.

b. July YTD Financial Statements – Misty Thomaston

Assumptions review coverage of the numbers

Endowment Assumptions follows the Investment Policy

c. 2024 Budget Approval – Handout

Motion to accept the proposed budget Chris Naler

2nd Al Magyar

Abstain Steve Malcolm

Approved

Louise Terry Excused

EC break for on the ground review of Phase II improvement Plans

d. Raffles - Michael Hampton

The Endowment Raffle has only sold 288 tickets of the 600 available. The recommendation to update the drawing date to the Nationals later this month.

Motion Chris Naler to accept the recommendation to update drawing date for the endowment raffle to October 28, 2023

2nd Katie Fichtner

Approved

e. 2023 Shoot P&Ls - Handout

Review 2023 Shoot P&L

3. NSSA-NSCA ENDOWMENT COMMITTEE

a. Report/Update

Chris Naler review of the Endowment Fund Support. Ownership of the Endowment to EC. Request for identification 3-5 people from their zones to engage.

b. Approval of EFC Spending Policy

Motion to Approve the Spending Policy proposal Al Magyar

2nd Brad McRae

Approved

4. NSSA DIRECTOR UPDATE

a. Update – Nathan Boyd

NSSA Membership is slightly up YTD.

NSSA Targets are slightly up YTD.

All NSSA Major events are successful YTD

Modification of the Triple J date to April from March.

b. Statistics - Nathan Boyd

- c. 2024 NSSA Shoots Update Nathan Boyd
- Triple J Classic
- Masters
- US Open
- JR World

Referee camps have doubled YTD.

Masters Contract Renewal for 2025-2027

Junior World Jacksonville 2024

Mini at Capacity of 645 in 12 Gauge, some space in the lessor guns.

5. NSSA WORLD SHOOT – Nathan Boyd

- a. 2023 World Shoot Update / EC Stadium Support Reminder
- b. 2024 World Shoot: September 27 October 4, 2024
- c. 2024 World Shoot Entry Form
- d. 2024 World Shoot Format/Software

6. COMMUNICATIONS & CTN / MARKETING UPDATES

- a. Synergy Marketing and Advertising Update Kris Hampton
 Kris Hampton review of EVO marketing.
 Registration Upgrade Beretta well received going into the championships.
 Gun Rack Revenue has had good response and working through upgrade options.
- b. Communications Report Sherry Kerr
- c. Social Media Report Kaleigh Lawson

Kaleigh Lawson is from San Antonio, lives in Dallas. Marketing background with experience in all areas. World Shoots will be the first NSSA events that will be fully promoted with a social media focus. Working with top shooters to share social media cross talk. Working to send social media to our website, working to update the website to introduce non-members to the associations.

7. IT UPDATE / TECHNOLOGY AND INNOVATION UPDATE

a. IT Report – Brad Jones

Brad moves to contractor and retires in 2024

New IT employees (James Joseph, Glen Glasgow) moving to development system services and hardware inventories.

- b. Tech and Innovation Report/Update Steve Johnstone
 - Vice Chair, Ray Czech passed away this year suddenly.
- c. NSSA/NSCA App Update Michael Hampton *Mid November Alpha to TI, EC, and specific members.*

8. EXECUTIVE DIRECTOR REPORT – Michael Hampton

a. NSC Construction Update

Tom Pavlack - On time on budget.

b. NSC Events Update

11 events in 14 days before the World Shoot from Royce Graff's Report. 1 Day after NSCA Nationals the Christmas Light Show begins setup and preparations.

c. Headquarters and Staff Update

Assistant NSSA Director interviews on Saturday during the Mini World.

d. NSSA Tri-Season Proposal

Will be kept in the forefront for the winter meeting presentation.

e. NSCA Update

Very positive report from NSCA.

f. 2023 Review

9. OLD BUSINESS

a. NSSA Scoring Software - Update

Action item rebranding discussion on NSSA Skeet Manager.

Extra value to NSSA Member clubs and support system through transition and beyond.

b. All American Committee Recommendation

Motion to table for later discussion Alessandro Vitale

2nd Steve Johnstone

10. NEW BUSINESS

a. All-American Points Process

Recommendation to reorder meeting agenda to present the new business earlier in meetings. Al Magyar

b. Zone Shoots Review

Action item for discovery on processes for Zone shoot items and plans.

c. Best Practices for Clubs and State Associations

Recommendations for NSSA and NSCA clubs for direction on the legal practice requirements.

11. BOD MEETING UPDATE

12. ADJOURNMENT

Motion to adjourn Al Magyar 2nd Jeff Ventry Approved

Winter Meeting Dates:

Finance and Steering Committee Meetings *January 18*, 2024
Executive Committee Meeting *January 19-20*, 2024