

EXECUTIVE COMMITTEE MEETING
Thursday, May 23, 2024, 8:00 am



Agenda

ROLL CALL

Name	Title
Steve Malcolm (P)	President
Tom Pavlack (P)	Vice President
Clark Hartness (P)	Secretary
Chris Naler (Excused)	Past President
Jeff Ventry (P)	Zone 1 EC Committeeman
Alessandro Vitale (P - TEAMS)	Zone 2 EC Committeeman
Al Magyar (P)	Zone 3 EC Committeeman
Steve Johnstone (P - TEAMS)	Zone 4 EC Committeeman
Joe Scandariato (P)	Zone 5 EC Committeeman
Frank Callahan (P)	Zone 6 EC Committeeman
Billy D Williams (P)	Zone 7 EC Committeeman
Brad McRae (P - TEAMS)	Zone 8 EC Committeeman
Katie Fichtner (P - TEAMS)	Zone 9 EC Committeewoman
Michael Hampton Jr (P)	NSSA Executive Director
Jessica Wolfe (P)	NSSA Assistant Skeet Director
Louise Terry (P – TEAMS)	Finance Committee Chair

Guests and Staff:

Name	Title
Amber Schwaz (P Teams)	NSSA-NSCA Operations Director
Misty Thomaston (P)	Finance/HR Director
Sherry Kerr (P)	Director of Communications
Kaleigh Lawson (P)	Social Media Manager
Nathan Boyd (P)	Assistant NSC Director

1. ZONE REPORTS (READ)

2. NSC PROJECT UPDATE (TP/MH)

Current Phase 1.38 M was approved and the major work scheduled should be completed by the end of June. On Schedule even with weather delays.

Pavilion framework is up.

5 Tree Wells have been updated and tree health has been verified.

Patio Areas updated with concrete and updated the water flow to the North.

Phased process for the Vendor Row updates 14 foot concrete.

Fields 23 – 28 Arc Concrete and 8-foot sidewalk behind those fields on the middle deck.

Housing repairs from storm damage started 2024-05-22.

3. BUDGET/FINANCE REPORT

1. Finance Committee Report and Update (MT)

a. 2Q 2024 Financials

b. 2024 Triple J Classic P & L Reports

Profit overall was up for the event were up. Ammo sales was a large percentage

because of availability of ammo vs that of 2023.

- c. Audit Update
- d. 401K Update

Overall, the financials are positive. There are some concerns about small club participation.

- 2. Endowment Fund Committee Update (MH)
 - a. Endowment Fund Committee Report
 - b. Raffle Updates
 - c. Program for 2024

Wealth Engine processes being in place to develop core base donations of small donations 25, 50, 100 to fund the projects for the associations.

Option to competitors to donate payouts less than \$25.00 to the "Endowment fund" as a charitable donation.

Per event giving that can be tracked Friday, Saturday, Sunday of an event as % meeting of the per event goal.

Other:

Kids and Clays donation of \$14750.00.

4. NEW BUSINESS

- 1. NSSA Scholarship Selection (JW)
 - 32 Applications, 2 Late*
 - The four chosen candidates are accepted, unanimously.*
 - Lola Fitzgerald (CA)*
 - Christopher "Cash" Hicks (TX)*
 - Charlee Jones (AL)*
 - Caleb Pike (MS)*

- 2. NSSA State Shoot Grant Selection (JW)

The nine recommended are accepted, unanimously.

Alabama
Indiana
Iowa
Kentucky
Missouri
Scotland
Virginia
West Virginia
Wyoming

- 3. NSSA Club Assistance Grant Selection (JW)

Action Item to time the grant process on all assistance grants to membership in the 3rd Quarter so they can be approved at the Winter Annual meeting or electronically early in the year.

Ten Clubs:

Delaware County Field & Stream (DE)
Arlington-Fairfax Izaak Walton (VA)
Hamilton Gun Club (ONT)
Hamilton Angling & Hunting Assoc. (ONT)

Synepuxent Rod & Gun Club (MD)
Tiro y Caza Guayama (PR)
Carlisle Fish & Game Asso. (PA)
Fort Worth Trap & Skeet Club (TX)
Shenecoy Sportsmen (PA)
Valleyfield Gun Club (QUE)

Motion to approve 10 clubs at 2500.00 Steve Johnstone, Brad McRae second.

4. Club Recognition Proposal (NB)

Promote at the end of the year 2024 and start into 2025 Shooting year.
Motion to accept Jeff Ventry, Billy Williams second.

5. State Team Recognition Proposal (MH/NB)
Starting 2025 for the 2026 Team
Motion to accept the State Team Recognition striking Item 1 (AAA-AA Open) Brad McRae, Joe Scandariato Second

6. State of the Year Proposal (MH)

Motion to accept the State of the Year Proposal as presented. With add of Referee Clinic and leveling of Large, Medium, Small Club – Al Magyar, Brad McRae second.

7. Ladies Clinics & Participation Drive (SM)

8. “Lady” Definition (MH)

Motion to recommend rulebook modification to the BOD, by electronic vote, to add the definition of “Lady” concurrent to the rulebook. Steve Johnstone, Billy D Williams second.

9. New Website (MH)

Motion to approve up to \$65000.00 to proceed with Adrenalin for website updates to NSSA and NSCA and branding updates. Funds split between NSSA and NSCA Marketing Funds. Joe Scandariato, Jeff Ventry second.

10. “After 5:00” Proposal (CH)

Action item to Jessica to work with Clark on fleshing out the proposal for later presentation at the next meeting.

11. Disciplinary Action (JW/MH)
Executive Session Disciplinary Action

5. OLD BUSINESS

1. Weather Station Update (CH)
WeatherStem Application On Hold -- NSSA/NSCA/NSC Lightening policy update using PGA format for large clubs such as NSC.
2. Skeet Manager Update (CH)
Progressing, released 24.05 this week fixing bugs and enhancements.
3. Tri-Season (MH)
The proposal lacks support from all zones and has been abandoned.
4. 2025 NSSA All-American Teams (MH)

Returned 2024 Criteria to All-American Committee for review of proposed option B. Reply expected by 2024-07-01.

6. COMMUNICATIONS & MARKETING

1. Communications Report & Election Update (SK)
Election 8 Days left.
A smooth process this year appears to but good return.
Military concurrent policy verification.
The printing contract for CTN is being renegotiated in 2024, should be available by September.
2. Social Media Update (KL)
Facebook and Instagram impressions and follower numbers are good.
Some issues with promoting gun raffles. Temporarily suspended to avoid the chance of account holds.
Dead Pair Podcast teaming is in progress.
3. Sponsorship/Advertising Report (READ)
4. Online Instructor Form Update (JW)
The process is being automated.
Also, a suggested automation of the process for youth camps.
5. Focus Group Idea Update (JW)
6. Shooter & Club CLM Update (JW/MH)
A Case Study with New York Clubs will be done.
A Case Study with Great Outdoors list for Skeet and Sporting Clays Club CLMs will be done.

7. EXECUTIVE DIRECTOR REPORT

(MH)

1. Staff Update
Pro Shop Staff Losses
Barbie Dickinson full-time with the Pro Shop/RV
Some part-time help for Pro Shop.
Moving to part-time help with Finance
2. Lifetime Member Mailout Update
11015 Mailouts NSCA
7996 Mailouts Skeet
Good Response so far, May 31st Deadline.
8% came back no forward address.
\$25000 donations to date were received.

8. INFORMATION TECHNOLOGY

1. IT Report (AS)
2. Tech and Innovation Report (SJ)
3. Membership App Update (AS)

9. NATIONAL SKEET SHOOTING ASSOCIATION

1. Members Stats (JW)
2. Target Stats (JW)
3. Zone Added Money Update (JW)

Motion to adopt new Zone added money form and processes Bill Williams, Al Magyar second.

4. Crossfire Data (MH)

298 Shot at least 500 targets each.

5. NSSA Shoots (NB)

a. Triple J Recap

Next year date, 4/10/2025

b. Masters Recap

308 Total Competitors

Contract renegotiation in progress with increase in line with target increase.

Next year dates 2025-05-01 - 2025-05-04

c. US Open Update

All out promotion of the event over the next 30 days to increase registration and assist host club planning.

d. Junior World Update

Promotion of the event over the next 30-60 days to increase registration and assist host club planning.

e. World Update

i. Recommendations

ii. Referee Update

Agreement on cost savings.

Motion to Budget up to \$40000.00 on World Shoot Food Costs. Joe Scandariato, Frank Callahan second.

Johnny Carter World Shoot Video production planned for 2024, this was successful for the 2023 Sporting Nationals.

10. EXECUTIVE SESSION

Steve Malcom excused the Staff for Executive Session at 17:35

ADJOURNMENT

Motion to adjourn at 17:45 Al Magyar, Billy Williams second.