## **BOARD OF DIRECTORS' MEETING**

Sunday – September 29, 2024 7:00 pm Dinner / 7:45 pm Meeting National Shooting Complex (NSC Pavilion) San Antonio, Texas



## **AGENDA**

## 1. ROLL CALL / ANNOUNCEMENT OF QUORUM

1. 2023-2024 NSSA Officers, Executive Committee, and Director Roster

19:45 Meeting Called to Order by Steve Malcolm Opening Remarks Welcome from President Steve Malcolm.

- Thank you to new and outgoing NSSA Directors
- Thank you to the NSSA/NSC Staff for the 2024 World Shoot
- Thank you to Chris Naler as Past President and Mentor role
- Please notice all the work done at the facility, update to follow.
- The Endowment, moving toward a culture of giving for current and future.
- NSSA Skeet Manager and iSkeet.Org in support of NSSA Member clubs to provide the best to the NSSA membership.
- Challenge to be BOD to promote an enthusiastic membership to try something new to change the downward trends.

#### **Chris Naler Comments**

- 1.35 million capital improvement in 2024.
- Project started in January 2024, goal to be available by the World Shoot, finished on time, under budget even with obstacles.
- Thank You to Michael Hampton Jr
- Thank You to Pete Masch
- Thank You to Tom Pavlack
- Happy 82<sup>nd</sup> Birthday to Don Kelly
- 2. 2023-2024 NSSA Committee Roster
- 3. 2025-2026 EC and BOD Roster
- 4. Approve Minutes of October 1, 2023, Board of Directors' Meeting

Mike Vickers Motion to Approve the minutes as presented. Brad McRae Second Approved.

5. Zone Reports

#### 2. FINANCE UPDATE

1. Report – Misty Thomaston a. July YTD Financial Statements

Misty Thomaston presentation of financial statement key points.

2025 Budget approval scheduled for October 16<sup>th</sup> Finance Committee meeting.

#### 3. NSSA-NSCA ENDOWMENT COMMITTEE

- 1. Update John Haugh
- 2. Endowment Fund Brochure

Michael Hampton Thank You to John Haugh Updates on Round-Up, donation programs to build the endowment. Our New Audit firm has completed the Endowment Fund Audit.

#### 4. NSSA DIRECTOR UPDATE

1. Asst. Director Report - Michael Hampton, Jr.

## Jessica Wolfe presentation of key points for 2024.

- 2. Statistics Michael Hampton, Jr.
- 3. 2025 NSSA Shoots Update
  - a. 2025 Shoot Entry Form World, Mini World, Triple J, Masters
  - b. US Open

Last year of current Kolar Contract 2025

c. Jr. World

Host Jacksonville 2024 Host Waco 2025

#### 5. NSSA WORLD SHOOT

1. 2024 World Shoot Update

#### **NSSA World Shoot Event App direct communication**

Mini - 549 down 76 shooters from 2023 primarily Junior World participants from 2023
Main - 632 down 38 shooters
The EC will be serving hamburgers at the new Pavilion.
Party Tuesday.
HOF Thursday night.

- 2. 2025 World Shoot: **September 26 October 4, 2025**
- 3. World Shoot Video

Focus on 1st Timers, HOF, interviews.

4. NSC Weather Plan

A new weather station and lightening detection is in place.

5. Lady Shooting

Steve Malcolm

Last year was the kick-off on had 10 at the shooting clinic , 2024 had 19. Tuesday Ladies Luncheon.

Partnering with Girl and a Gun to grown ladies' participation.

#### 6. COMMUNICATIONS & MARKETING

1. Communications Report & Election Update – Sherry Kerr

Sherry Kerr

The election year ran very smoothly but there is not enough participation in our elections.

Publishing partner Cole Publishing, editor in Alabama, finalizing 3-year contract renewal.

Lefty Ray Award winning photographer ODWA, Texas ODWA Club contacts to register shoots and renewals for the January CTN issues.

- 2. Social Media Report Kaleigh Lawson
- 3. Sponsorship/Advertising Report Kris Hampton

Presentation of key points for 2024. Winchesters Pavilion

#### 7. IT UPDATE & TECHNOLOGY AND INNOVATION REPORT

- 1. IT Report
- 2. NSSA/NSCA App Update
- 3. Tech and Innovation Report
- 4. NSSA Scoring Program
- 5. New Website

#### 8. EXECUTIVE DIRECTOR REPORT

1. Headquarters and Staff Update

Correspondence mailout to 19k Life Members.

1642 members returned not forwardable, 47 Sporting Clay and 61 Skeet members passed away.

Stephanie Haga is retiring but transitioning to a part-time role. Michelle Kirk training as Stephanie Haga transitions to part-time. Sportsman's Insurance is working on a new underwriter

## 2. NSC Update

Next phase improvement projects will be starting
Christmas Lights Live is scheduled to start after Nationals.
Fire Station Groundbreaking this week, planned October 2025 Finish, and updating the temporary building for use in 2026.
Mike Vickers commented on a damaged handrail in the shower area.

#### 3. NSCA Update

Up 5% YTD membership 2500 NSCA Nationals signup. All 50 states and 18 Countries.

#### 9. OLD BUSINESS

## 10. NEW BUSINESS

1. New: Hal duPont Museum Committee

Steve Malcolm

Steve Ellinger and Phil Murray are working on future Museum promotion and

expansion.

More project details at Winter 2025 EC Meeting. Steve Ellinger is promoting the museum to both NSSA/NSCA memberships.

# 2. "After 5:00" Pilot Update

Successful pilot.
Rebrand to "It's 5:00 somewhere"
Lessons learned and future promotion of winners at World Shoot Scheduling and some promotion to include Free Entry World Shoot.

## **ADJOURNMENT**

Mike Lee Motion Jack Dean Second