

# BOARD OF DIRECTORS MEETING Sunday – September 30, 2018 7:00 pm Dinner / 7:45 pm Meeting National Shooting Complex (Beretta Pavilion)

### AGENDA

5931 Roft Rd. San Antonio, Texas 78253

### A. ROLL CALL / ANNOUNCEMENT OF QUORUM (7:47pm)

#### 65 Directors present

- 1. NSSA Officers', Executive Committee and Directors' Roster (2017 2018) Front Pocket
- 2. 2017 2018 NSSA Committees Roster
- 3. NSSA / NSCA Management Chart

#### **B. MINUTES**

1. Approve Minutes of October 1, 2017 Board of Directors' Meeting

### Motion: To accept and approve the 2017 BOD minutes. M: Jeff Bond 2d: Mike Ferchaw

#### Voice vote unanimous approval.

2. Minutes of July 12, 2018 Executive Committee Meeting

#### C. OFFICER AND ZONE REPORTS

Pres: Thank you for the support and trust to lead the association. Welcomed new directors, committeemen, and officers. Vice Pres: Thank you for nominating me for Pres. I look forward to continuing to support you. Sect/Treasurer: Thank you for allowing us to continue to serve you and welcome Steve Malcolm as new Sect/Treas.

### D. EXECUTIVE DIRECTOR REPORT

Michael Hampton reviewed the salient points from his report. See attached report in appendix.

#### E. NSSA UPDATES

1. Directors Report – Gary Burley Gary Burley reviewed the salient points from his report. See attached report in appendix.

#### F. BUDGET / FINANCE

1. Report – Louise Terry Louise Terry reviewed the salient points from her report. See attached report in appendix.

2. CFO Report – Steve Scales Steve Scales reviewed the salient points from his report. See attached report in appendix.

#### G. LONG RANGE PLANNING

Report - Louise Terry

Louise Terry reviewed the salient points from her report. See attached report in appendix.

#### H. OLD BUSINESS

No old business from 2017 BOD

#### I. NEW BUSINESS

- 1. Bylaw Amendment: Topic is Zone Committeeman nominating dates Change from 23 July to 31 July
  - Paper amendment was provided to all current directors in attendance and submitted for counting. **Amendment passed unanimously.**

- 2. Nomination of Directors-at-Large
- Floor was open for nominations with 5 Directors for Director-at-Large for 2019-2020 term.

Nominees:

- 1. Randy Brownlee, 2. Mary DeFrancesco, 3. Doug Frey, 4. Jim Gast and 5. Louise Terry
- Motion to Cease Nominations: Motion: Mike Vickers, 2d Randy Brownlee Motion passed to cease nominations.

#### • All five nominated for Directors-at-Large 2019-2020 term were elected.

### J. MARKETING / MAGAZINE

1. Report – Sherry Kerr

### K. WORLD SHOOT UPDATE

#### L. INFORMATION TECHNOLOGY REPORT

- 1. New Database/Shoot Software Gary Burley
  - Preparing for Beta Test in 2019 with 2020 as goal for Shoot Management software.

#### M. NSSA HALL OF FAME

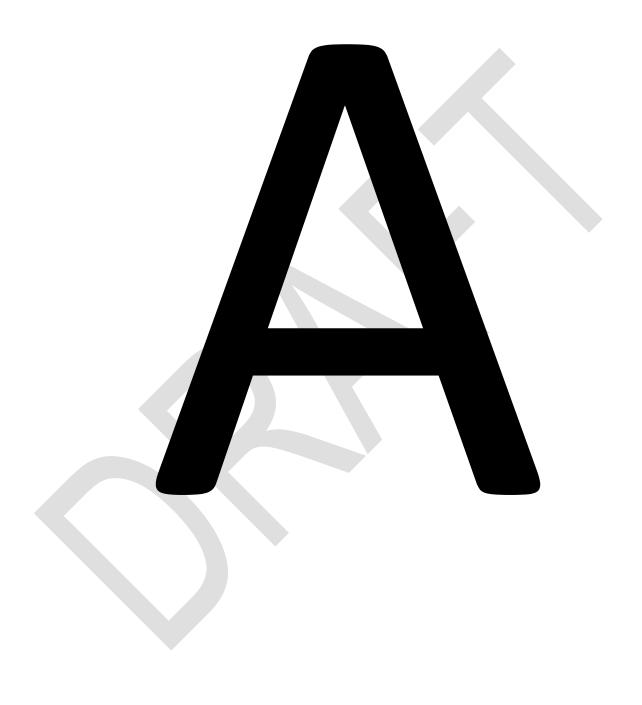
- 1. HOF, Ray Boller & Referee HOF Inductees
- 2. Ray Boller Award Nomination Form

#### N. YOUTH SHOOTING UPDATE

- 1. Report Nathan Boyd
- 2. Introduced Doug Thompson the new Youth Camp Instructor-Coordinator.

### O. ADJOURNMENT (9:43pm)

Motion: To adjourn the BOD meeting. M: Al Means 2d: Dave Wood



# NSSA OFFICERS AND EXECUTIVE COMMITTEE Effective: January 1, 2017 All Terms Expire: December 31, 2018

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# Zone 7 Effective: January 1, 2017 All Terms Expire: December 31, 2018

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Fax: None

Cell: 406-670-2561 Fax: None

**Steve Wright** WYOMING Home: 307-577-6366 Work: None Email: steve82601@yahoo.com

Email: wjwright34@charter.net

NSSA # 235091

Cell: None Fax: None

# Zone 8 Effective: January 1, 2017 All Terms Expire: December 31, 2018

Jim Brown SASKATCHEWAN, CANADA Home: 306-257-3722 Work: None Email: nicoleandjim@sasktel.ne	NSSA # 138334 Cell: 306-227-1623 Fax: 306-257-3722	Stephen R. Malcolm ONTARIO, CANADA Home: 905-473-9308 Work: 416-566-3308 Email: <u>steve.malcolm23@g</u>	NSSA # 166123 Cell: None Fax: None <u>mail.com</u>
Dean Everett NEW ZEALAND Home: 6495342212 Work: None Email: uskiwis@xtra.co.nz	NSSA # 248546 Cell: 64272220108 Fax: None	Brad McRae ONTARIO, CANADA Home: 613-271-1334 Work: 613-783-4541 Email: bmcraeca@gmail.co	NSSA # 153981 Cell: 613-863-7258 Fax: None m
Jim Giles BRITISH COLUMBIA, CANADA Home: 250-642-1870 Work: 361-319-4444 Email: upholder@telus.net	NSSA # 167293 Cell: 250-882-4566 Fax: None	Michael J. Rolstone ENGLAND Home: 447866431181 Work: None Email: mike.rolstone@btinte	NSSA # 225651 Cell: None Fax: None ernet.com
<b>Bill Golfman</b> QUEBEC, CANADA Home: 450-458-0850 Work: 514-813-4653 Email: <u>billgman@yahoo.com</u>	NSSA # 97062 Cell: None Fax: None	Uwe Wandernoth GERMANY Home: 011-49-6386-40155 Work: None Email: uwandernoth@t-online	Fax: 011-49-6386-999894
Lorraine Helen Hughes AUSTRALIA Home: 0061400770159 Work: None Email: <u>lorrainehughes2003@hot</u>	NSSA # 171200 Cell: None Fax: None mail.com	Derek P. Wilson ENGLAND Home: 441226295361 Work: None Email: derek_pw@yahoo.co	NSSA # 138896 Cell: 447946236442 Fax: None

# Zone 9 Effective: January 1, 2017 All Terms Expire: December 31, 2018

John H. Snyder U.S.N. VIRGINIA Home: 717-521-7383 Work: 703-767-0524 Email: jhsjr2@gmail.com NSSA # 125172

Cell: None Fax: None Charles E. Thompson U.S.A.F. NSSA # 169457 NEVADA Home: 803-895-0308 Cell: 618-530-8351 Work: None Fax: None Email: chsdrummer2002@gmail.com

David A Wood U.S.ANSTEXASHome: NoneCeWork: NoneFaEmail: davewood@hot.rr.comFa

NSSA # 145867

Cell: 254-466-0968 Fax: None Robin Wendt U.S.C.G. CALIFORNIA Home: 925-838-6965 Work: 925-838-6965 Email: biker49r@sbcglobal.net

NSSA # 154735

Cell: None Fax: None

Chris Naler U.S.M.C. TEXAS Home: None Work: None Email: clnaler@verizon.net NSSA # 169687

Cell: 910-467-4603 Fax: None

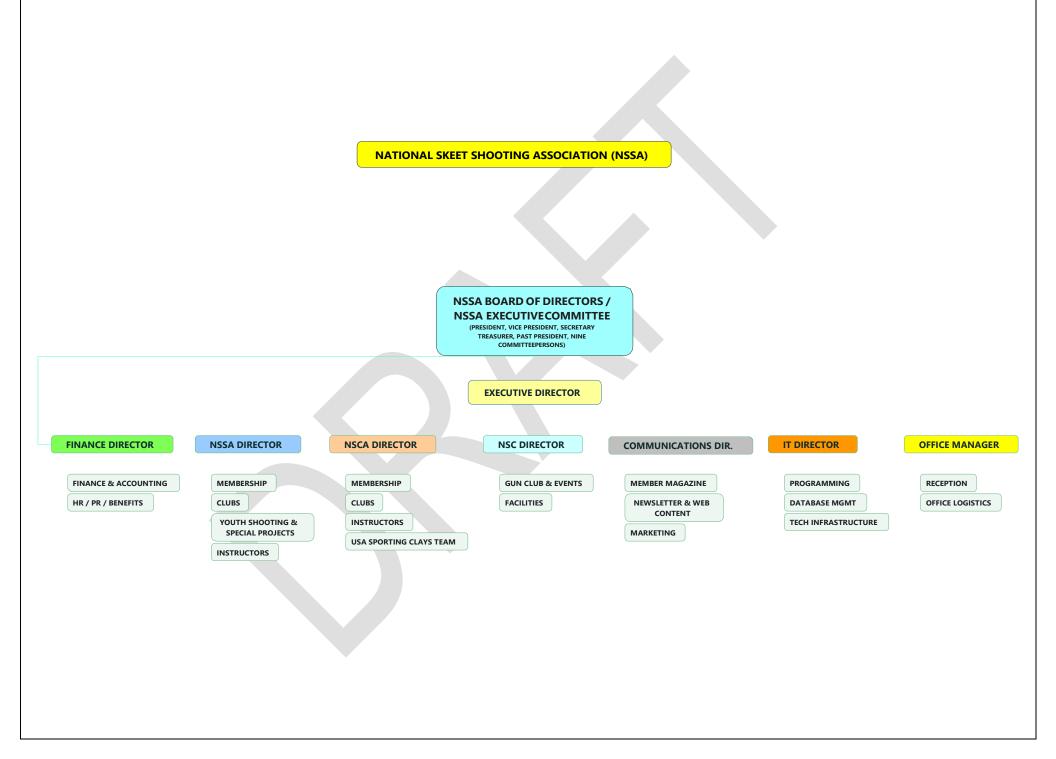
### 2017 - 2018 OFFICERS & EXECUTIVE COMMITTEE

- President Vice-President Secretary/Treasurer Past-President Zone 1 Committeeman Zone 2 Committeeman Zone 3 Committeeman Zone 5 Committeeman Zone 6 Committeeman Zone 8 Committeeman Zone 9 Committeeman
- John Haugh Donald Kelly Chris Naler, USMC John "Jack" Tans Michael Ferchaw DMD Alessandro Vitale Tom Pavlack Jim Tiner Steve Patke Gary Matthews Billy D. Williams Stephen Malcolm David Wood
- Westlake, OH Hobart, WI Fort Worth, TX Waukesha, WI Painted Post, NY Glen Arm, MD Ostego, MI Fayetteville, NC Niles, IL Edmond, OK Billings, MT Cedar Valley, ONT-CAN Harker Heights, TX

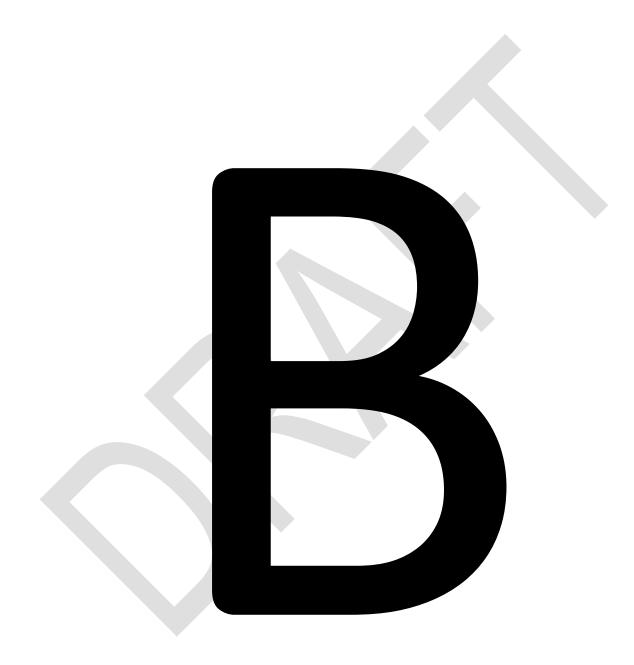
### 2017 - 2018 NSSA COMMITTEES

AUDIT COMMITTEE		LONG RANGE PLANNING	
Barry Rich, TN	Chairman	Louise Terry, FL	Chairman
David Ballerini, CT	Chairman	John Haugh, OH	NSSA Pres.
Ben Kaplan, CT		Donald Kelly, WI	NSSA Vice-Pres.
Gary Matthews, OK		Chris Naler, TX	NSSA Vice-rres.
Jack Tans, WI	NSSA Past Pres.		NSSA Sec./ Treas.
	NSSA Past Pres.	Tom Pavlack, MI	NSSA Past Pres. NSSA EC
FINANCE		Brett Seibert	NSCA EC Chairman
Louise K. Terry, FL	Chairman	Heyward Cunningham, AR	NSCA EC Chairman
John Haugh, OH		Paula Benbow, WI	NSCA EC
Donald Kelly, WI	NSSA Pres. NSSA Vice-Pres.		NSCALC
Chris Naler, TX		Harvey Schwartz, GA	NSCA
Jack Tans, WI		Michael Hampton Jr, TX	NSSA-NSCA Exec. Dir.
Brett Seibert, IL	NSCA EC Chairman		NSSA-NSCA EXEC. DII.
Tim Miles, AZ	NSCA EC Chairman		
Gary Fitzjarrell, IL	NSCA EC		
		MARKETING	
NSSA / NSCA STEERING		Alessandro Vitale, MD	Chairman
John Haugh, OH	NISSA Pros	Gary Burley, TX	NSSA Dir.
Brett Seibert, IL	NSCA EC Chairman		Special Projects
Don Kelly, WI		Steve Malcolm, CAN	NSSA EC
Chris Naler, TX	NSSA Vice-Fres.		NSSA EC
Jack Tans, WI	NSSA Sec., meas.		NSSALC
Robert DeFrancesco, CT		Meredith Tunick, VA	NSSA
Alessandro Vitale, MD		Steve Shackleford, GA	NSSA
Gary Matthews, OK		Don Snyder, TX	NSSA
Tom Pavlack, MI		Sherry Kerr, AL	Dir of Communications
John Commerford, VA		Nicki Martin, TX	NSSA-NSCA Marketing
Heyward Cunningham, AR	NSCA EC		NJJA-NJCA Marketing
Paula Benbow, WI		NSSA/NSCA YOUTH SHOOTING	DEVELOPMENT
Gary Fitzjarrell		Nathan Boyd, TX	Chairman
Michael Hampton Jr, TX	NSSA-NSCA Exec. Dir.		NSCA Director
		Clay Baldwin, AR	NSSA
		Dan Lewis, CA	NSSA
		Larry Blount, AZ	NSSA
		Steve Patke, IL	NSSA EC
		David Radulovich, OH	NSCA
		Travis Mears, TX	NSCA
		Austin Shepherd, GA	NSSA
		Kenneth Keth, FL	NSSA

ALL AMERICAN SELECTION		<b>RULES, CLASSIFICATION &amp; SAFET</b>	Y
Al Magyar, MI	Chairman	Trish B. Magyar, MI	<u> </u>
Michael Ferchaw, NY		Gary Burley, TX	NSSA Dir.
John Waters, MD		Don Kelly, WI	NSSA ECVice-Pres.
Brent Edwards, MI		Dickie Dietz, CT	NSSA Chief Ref.
Kenneth Keth, FL		Jim Tiner, NC	NSSA EC
Steve Patke, IL		Woody Anderson, TX	NJJA EC
Dr. James Biddle, TX		Dan Lewis, CA	
Billy D. Williams, MT		Sid Miller, NY	
Steve Malcolm, CAN		Debbi Perry, MD	
Chris Naler, TX		John Bratty, CAN	
		Andrew Schusteff, IL	
Gary Burley, TX	NSSA DIL.	Andrew Schusten, IL	
HALL OF FAME NOMINATIONS		U S OPEN	
Al Magyar, MI	Chairman	Andrea Lehr, NY	Chairperson
Bill Burke, CA		Gary Burley, TX	NSSA Dir.
Luke Deshotels, GA		Jim Cooper, TX	
Terry Hetrick, TN		John Imbt, PA	
Kenneth Keth, FL		Kenneth Keth, FL	
Becky McCumber, FL		Jack Tans, WI	NSSA Past Pres.
Jim Tiner, NC		Jim Tiner, NC	NSSA EC
		John Waters, MD	
PAST PRESIDENT'S COUNCIL			
& RAY BOLLER AWARD REVIEW COMMITTEE		WORLD SHOOT COMMITTEE	
Louise Terry, FL	Chairman	Gary Burley	Chairman
Bill Harder, NE		Royce Graff	Co-Assistant Chairman
Hollis Boss, FL		Amber Schwarz	Co-Assistant Chairman
Jim Conley, NE		Al Magyar, MI	Shoot-Offs
Peter Coyne, NY		Jim Tiner, NC	Registration
Robert DeFrancesco, CT			
		Dickie Dietz, CT	Chief Ref.
Hal du Pont, FL		Trish Magyar, MI	Shoot Program
Hal du Pont, FL Jim Gast, IN		Trish Magyar, MI Woody Anderson, TX	Shoot Program Shoot Program
Hal du Pont, FL Jim Gast, IN Dr. Ted Hatfield, MO		Trish Magyar, MI Woody Anderson, TX Nathan Boyd, TX	Shoot Program Shoot Program Special Projects
Hal du Pont, FL Jim Gast, IN Dr. Ted Hatfield, MO Bruce Kinkner, AZ		Trish Magyar, MI Woody Anderson, TX	Shoot Program Shoot Program
Hal du Pont, FL Jim Gast, IN Dr. Ted Hatfield, MO Bruce Kinkner, AZ Al Magyar, MI		Trish Magyar, MI Woody Anderson, TX Nathan Boyd, TX Michael Hampton Jr, TX	Shoot Program Shoot Program Special Projects
Hal du Pont, FL Jim Gast, IN Dr. Ted Hatfield, MO Bruce Kinkner, AZ Al Magyar, MI Bubber Youngblood, NC		Trish Magyar, MI Woody Anderson, TX Nathan Boyd, TX Michael Hampton Jr, TX NON-COMMITTEE RESOURCES	Shoot Program Shoot Program Special Projects NSSA-NSCA Exec. Dir.
Hal du Pont, FL Jim Gast, IN Dr. Ted Hatfield, MO Bruce Kinkner, AZ Al Magyar, MI		Trish Magyar, MI Woody Anderson, TX Nathan Boyd, TX Michael Hampton Jr, TX <b>NON-COMMITTEE RESOURCES</b> Dickie Dietz, CT	Shoot Program Shoot Program Special Projects NSSA-NSCA Exec. Dir. Chief Referee
Hal du Pont, FL Jim Gast, IN Dr. Ted Hatfield, MO Bruce Kinkner, AZ Al Magyar, MI Bubber Youngblood, NC		Trish Magyar, MI Woody Anderson, TX Nathan Boyd, TX Michael Hampton Jr, TX <b>NON-COMMITTEE RESOURCES</b> Dickie Dietz, CT Ralph Aaron, AL	Shoot Program Shoot Program Special Projects NSSA-NSCA Exec. Dir. Chief Referee Chief Instructor
Hal du Pont, FL Jim Gast, IN Dr. Ted Hatfield, MO Bruce Kinkner, AZ Al Magyar, MI Bubber Youngblood, NC		Trish Magyar, MI Woody Anderson, TX Nathan Boyd, TX Michael Hampton Jr, TX <b>NON-COMMITTEE RESOURCES</b> Dickie Dietz, CT Ralph Aaron, AL Jack Grehan, OH	Shoot Program Shoot Program Special Projects NSSA-NSCA Exec. Dir. Chief Referee Chief Instructor International Shoot
Hal du Pont, FL Jim Gast, IN Dr. Ted Hatfield, MO Bruce Kinkner, AZ Al Magyar, MI Bubber Youngblood, NC		Trish Magyar, MI Woody Anderson, TX Nathan Boyd, TX Michael Hampton Jr, TX <b>NON-COMMITTEE RESOURCES</b> Dickie Dietz, CT Ralph Aaron, AL Jack Grehan, OH Hal Hare, OH	Shoot Program Shoot Program Special Projects NSSA-NSCA Exec. Dir. Chief Referee Chief Instructor International Shoot Vintage Shoot
Hal du Pont, FL Jim Gast, IN Dr. Ted Hatfield, MO Bruce Kinkner, AZ Al Magyar, MI Bubber Youngblood, NC		Trish Magyar, MI Woody Anderson, TX Nathan Boyd, TX Michael Hampton Jr, TX <b>NON-COMMITTEE RESOURCES</b> Dickie Dietz, CT Ralph Aaron, AL Jack Grehan, OH Hal Hare, OH Richard Kmiec, MA	Shoot Program Shoot Program Special Projects NSSA-NSCA Exec. Dir. Chief Referee Chief Instructor International Shoot Vintage Shoot World Records
Hal du Pont, FL Jim Gast, IN Dr. Ted Hatfield, MO Bruce Kinkner, AZ Al Magyar, MI Bubber Youngblood, NC		Trish Magyar, MI Woody Anderson, TX Nathan Boyd, TX Michael Hampton Jr, TX <b>NON-COMMITTEE RESOURCES</b> Dickie Dietz, CT Ralph Aaron, AL Jack Grehan, OH Hal Hare, OH Richard Kmiec, MA Brad Jones, TX	Shoot Program Shoot Program Special Projects NSSA-NSCA Exec. Dir. Chief Referee Chief Instructor International Shoot Vintage Shoot World Records NSSA/NSCA IT Director
Hal du Pont, FL Jim Gast, IN Dr. Ted Hatfield, MO Bruce Kinkner, AZ Al Magyar, MI Bubber Youngblood, NC		Trish Magyar, MI Woody Anderson, TX Nathan Boyd, TX Michael Hampton Jr, TX <b>NON-COMMITTEE RESOURCES</b> Dickie Dietz, CT Ralph Aaron, AL Jack Grehan, OH Hal Hare, OH Richard Kmiec, MA Brad Jones, TX Barney Brown, TX	Shoot Program Shoot Program Special Projects NSSA-NSCA Exec. Dir. Chief Referee Chief Instructor International Shoot Vintage Shoot World Records NSSA/NSCA IT Director Targets & Traps
Hal du Pont, FL Jim Gast, IN Dr. Ted Hatfield, MO Bruce Kinkner, AZ Al Magyar, MI Bubber Youngblood, NC		Trish Magyar, MI Woody Anderson, TX Nathan Boyd, TX Michael Hampton Jr, TX <b>NON-COMMITTEE RESOURCES</b> Dickie Dietz, CT Ralph Aaron, AL Jack Grehan, OH Hal Hare, OH Richard Kmiec, MA Brad Jones, TX Barney Brown, TX Sherry Kerr	Shoot Program Shoot Program Special Projects NSSA-NSCA Exec. Dir. Chief Referee Chief Instructor International Shoot Vintage Shoot World Records NSSA/NSCA IT Director Targets & Traps Director of Communications
Hal du Pont, FL Jim Gast, IN Dr. Ted Hatfield, MO Bruce Kinkner, AZ Al Magyar, MI Bubber Youngblood, NC		Trish Magyar, MI Woody Anderson, TX Nathan Boyd, TX Michael Hampton Jr, TX <b>NON-COMMITTEE RESOURCES</b> Dickie Dietz, CT Ralph Aaron, AL Jack Grehan, OH Hal Hare, OH Richard Kmiec, MA Brad Jones, TX Barney Brown, TX Sherry Kerr Nicki Martin, TX	Shoot Program Shoot Program Special Projects NSSA-NSCA Exec. Dir. Chief Referee Chief Instructor International Shoot Vintage Shoot World Records NSSA/NSCA IT Director Targets & Traps Director of Communications NSSA/NSCA Marketing
Hal du Pont, FL Jim Gast, IN Dr. Ted Hatfield, MO Bruce Kinkner, AZ Al Magyar, MI Bubber Youngblood, NC		Trish Magyar, MI Woody Anderson, TX Nathan Boyd, TX Michael Hampton Jr, TX <b>NON-COMMITTEE RESOURCES</b> Dickie Dietz, CT Ralph Aaron, AL Jack Grehan, OH Hal Hare, OH Richard Kmiec, MA Brad Jones, TX Barney Brown, TX Sherry Kerr	Shoot Program Shoot Program Special Projects NSSA-NSCA Exec. Dir. Chief Referee Chief Instructor International Shoot Vintage Shoot World Records NSSA/NSCA IT Director Targets & Traps Director of Communications



NSSA STAFFED DEPSRTMENTS.mmap - 8/30/2017 - Mindjet





# **BOARD OF DIRECTORS MEETING**

# Sunday – October 1, 2017 7:00 pm Dinner / 7:45 pm Meeting National Shooting Complex (Beretta Pavilion) 5931 Roft Rd. San Antonio, Texas 78253

### AGENDA

Meeting called to order at 7:47PM. BOD was informed that Maryland Board of Director Larry Seward passed away. The BOD recognized Larry's long-time service and shooting career with a moment of silence at the beginning of the meeting.

#### A. ROLL CALL / ANNOUNCEMENT OF QUORUM (JH & CN)

- NSSA Officers,' Executive Committee and Directors' Roster (2017 2018) FrontPocket Officers-EC- Alessandro in shoot offs and arrived and logged in ~8:40pm; All others present.
- 2. 2017 2018 NSSA Committees Roster
- 3. NSSA / NSCA Management Chart (NEW)

#### **B. MINUTES**

#### (JH/CN)

1. Approve Minutes of September 30, 2016 Board of Directors' Meeting

Motion: move to approve the minutes as written (Motion: Larry Blount, 2d: Woody Anderson); Approved by unanimous voice vote.

- 2. Minutes of May 25, 2017 Executive Committee Meeting
- Included in BOD binders for information and review. Chris Naler highlighted the Action Items list feature to efficiently track current and open action items in process. This matrix will be updated a regular basis.

### C. OFFICER AND ZONE REPORTS (JH)

D. NSSA UPDATES

### (**GB**)

- 1. Directors Report Gary Burley
- 2. Target Statistics
- 3. Membership Statistics
  - Gary Burley discussed the importance of communication with current and past NSSA clubs and encouraged the Directors to assist with this effort.
- 4. Membership State and Country Report (Back Pocket)
- 5. BOD E-Mail Ballot Results
- 6. One Gun Game Information Brief (see handout)
  - Gary Burley presented an overview of the One-Gun Game to promote an increase of registered shooters and registered targets thrown per year and is designed for the recreational shooter.
  - A One Gun Game program proposal will be distributed to the BOD before Nov. 1. If approved, the inaugural year will be 2018.

#### E. BUDGET / FINANCE 1. Report – Louise Terry

(**SS**)

• Included as a handout in the BOD meeting binder.

- 2. July 2017 YTD Financial Statements
  - Steve Scales provided an overview of the financial statements, which are also included in the BOD meeting binder.

### F. LONG RANGE PLANNING (MH)

- Written report provided by Louise Terry and included in the BOD binder.
- Michael Hampton provided overview of the long range planning activities.

#### G. OLD BUSINESS (JH)

None.

#### H. NEW BUSINESS (JH, SS, MH)

- 1. Bylaw Amendment (Front Pocket)
- Jeff Gifford provided an explanation to the BOD highlighting the critical reasons for modification and update of the NSSA bylaws.

Motion: move to adopt the Bylaws and subsequently approved as written. (Motion: Brian Trapp; 2d: Steve Johnstone). Motion approved 76-0-1 (one abstention from Zone 1)

- Don Snyder (Director, Zone 6) raised concern about how NSSA will measure the success of the Wayne Mayes event (i.e. number of shooters that participated in 2017 vs. 2016).
- Michael Ferchaw (EC, Zone 1 Committeeman) presented a letter from the New York State Skeet Association which raised concerns about the minimum number of targets set by NSSA for All-American teams, citing limited shooting time due to weather conditions. A copy of the letter will be added to the record.

Action Item: Sherry Kerr to republish the 2018 World Skeet Championships Format Survey to the EC and Directors no later than October 2.

#### I. MARKETING / MAGAZINE

- 1. Report Sherry Kerr
  - Clay Target Nation Extra will be sent out soon via e-newsletter. It will include shooting tips, best practices for clubs for running a successful shoot.
  - New Website and Initiative for Clubs-Target Talk Clubs (<u>www.nssa-nsca.club</u>). Discussion forums will be available for club reps to share information, best practices and other relevant information.
  - Scoreboard (electronic)
  - Target Talk anniversary and recently passed 50,000 subscribers

(GB)

- 2. Report Nicki Martin
- 3. Marketing Funds Report Steve Scales

#### J. WORLD SHOOT UPDATE (GB)

#### K. INFORMATION TECHNOLOGY REPORT (GB)

- 1. New Database/Shoot Software Gary Burley
  - Gary Burley provided update on the new database and shoot software initiative.
- 2. Report Brad Jones

#### L. NSSA HALL OF FAME

- HOF Inductees
- 2. Ray Boller Award
- 3. Museum Report Mike Brazzell
- M. RULES AND CLASSIFICATION (GB)

Committee List

<u>Motion</u>: Any shooter that is a senior in high school and turning 18 on or before December 31<sup>st</sup> has the option of remaining a Junior for the new NSSA shooting year. (Motion: Trish Magyar, 2d: Don Kelly). Motion passed by unanimous voice vote.

#### N. YOUTH SHOOTING UPDATE (NB)

- 1. Youth Camp Reports
  - Nathan Boyd updated the BOD on the current Youth Camp program, which is in its inaugural year.

2. SCTP Update

### O. NATIONAL SHOOTING COMPLEX (MH)

- 1. 2017 Schedule of Events
- 2. Construction / Maintenance 2017

### P. AWARDS AND RECOGNITION (GB)

- 1. Scholarship Criteria
- 2. NSSA Scholarship Winner

### Q. NSSA SHOOTS (GB)

- 1. Blaser Skeet Classic
- 2. Krieghoff Masters
- 3. Junior World
- 4. U.S. Open

### R. NATIONAL SPORTING CLAYS ASSOCIATION

- 1. NSCA Directors' Report
- 2. Target Statistics
- 3. Membership Statistics

### S. ADJOURNMENT

Motion- move to adjourn the BOD September meeting. (Motion: Dave Wood; 2d: Al Means). Motion passed by unanimous voice vote. Meeting adjourned at 9:53PM.

(JH)

(**BM**)

# Current Action Item List- October 1, 2017:

Action Item (Agenda Section)	Responsible Person/Cmte	Deliverable(s)	Due Date	Resource Requirement
Action Item 1: (Section I- Marketing/Magazine)	Sherry Kerr	Republish the 2018 World Skeet Championships Format Survey to the EC and Directors no later than October 2.	Completed on Oct. 2.	None.



# EXECUTIVE COMMITTEE MEETING MINUTES July 12, 2018 8:30am – Courtyard by Marriott Novi, MI

### Participants:

President- John Haugh Vice President- Don Kelly Secretary/Treasurer- Chris Naler Assistant Secretary/Treasurer- Meredith Tunick Past President- Jack Tans Zone 1- Michael Ferchaw Zone 2- Alessandro Vitale (Not present, but designated Meredith Tunick to represent Zone 2) Zone 3- Tom Pavlack Zone 4- Jim Tiner Zone 5- Steve Patke Zone 6- Gary Matthews Zone 7- Billy D. Williams Zone 8- Steven Malcolm Zone 9- Dave Wood (Excused Absence) NSSA Executive Director- Michael Hampton NSSA Finance- Steve Scales Special Projects- Nathan Boyd Skeet Director- Gary Burley Long Range Planning Committee Chairman & Finance Committee Chairman- Louise Terry

# A. ROLL CALL (CN)

NSSA President called the meeting to order at 8:24 AM.

NSSA Secretary took roll call. All officers were present with the exception of Alessandro Vitale (Zone 2), whom via email designated Meredith Tunick to serve as Zone 2 in his absence. Dave Wood (Zone 9) had an excused absence.

- 1. NSSA Officers, Executive Committee & Directors' List (Front Pocket) (CN)
- 2. 2017 2018 NSSA Committees Roster (CN)
  - This Roster will be updated for the World Shoot meetings to reflect the results of the 2019 elections underway now.
  - Each Committee will also have an updated charter approved by the Executive Committee.
- 3. NSSA / NSCA Management Chart (CN)
- 4. New BOD List with votes (GB)

# **B. MINUTES**

1. Approve Minutes of EC Meeting January 19-20, 2018 (CN)

Motion: Motion made to approve the minutes. (M: Jim Tiner / 2<sup>nd</sup>: Jack Tans). Minutes approved unanimous voice vote.

# C. UPCOMING MEETINGS

1. Executive Committee Meeting – September 28, 2018 - NSC Complex

John Haugh notified the EC that the September meeting is slated to begin at 7:30 AM.

 Board of Directors Meeting – September 30, 2018 - NSC Complex (Beretta Pavilion) 6:45pm dinner - 7:45pm meeting

# D. MARKETING & COMMUNICATIONS

1. Communications Report (SK)

Action Item: EC agreed to amend the voting duration of the NSSA Director's election period to the minimum 30 days, as outlined in the NSSA bylaws (e.g. 1-30 June).

2. Marketing Report (MCA)

MCA provided an overview of its marketing efforts.

Action Item: NSSA President tasked MCA to assess how to improve customer/member communications when members contact NSSA HQ (e.g. customer care center model).

Need to focus on CLM & Clubs.

Evaluate the creation of a new Joint Committee on Communications. ?

Naler: What are the revenue streams? We should look at CLM value and determine if it is valuable. (E.g. referenced revenue from NSC events in 2016-2017).

John Haugh: this is a positive report in a positive direction. We need to provide an update to the Membership. Message- we are on the right path and we are getting value for our dollars spent.

3. Sponsorship & Advertising Report (KH)

Kris Hampton provided an overview of NSSA/NSCA/NSC sponsorship and advertising sales (print, digital, sponsorship). This contract is an annual contract and is subject to a competitive rate review each year. As part of her overview, Kris indicated that they are on track to meet or exceed set category goals. Effective July 6, Kris has achieved 95% of the annual goal. Action Item: Reevaluate the cost and benefits for NSC use to expand advertising and communications options with electronic billboards.

### **E. OLD BUSINESS**

1. Director of Marketing Job Description (MH)

No action.

2. Director of Endowments Job Description (MH)

No action.

Chris Naler & Jim Tiner- suggestion to create a Joint Marketing Committee between NSSA and NSCA.

3. BOD Handbook (NB)

The BOD Handbook was finalized and implemented. NSSA will distribute the BOD Handbook to all (current and new) NSSA Directors. The BOD Handbook outlines the expectations of the Director's role and responsibilities.

4. One Gun Game Update (GB)

Intended to launch in 2019; 4 clubs are doing this now as "Beta tests" at their monthly shoots with great success. Nathan Boyd is pursuing development of a new App to record scores for the OGG. Gary Burley will continue to evaluate the development of the program.

### F. NEW BUSINESS

1. Masters Contract (GB)

Number of registered shooters was down this year. Krieghoff, Dupont Krieghoff, and White Flyer indicated that they will continue to support as sponsors. Gary requested guidance on the contract in terms of duration.

Don Kelly- propose adopting and renegotiating a 3-year contract with annual review with an exit clause for non-performance. Additionally, "if required" the host club would fund the services of Barney Brown for trap maintenance and support in preparation of the shoot and during execution of the event.

2. Joint Committees/Industry Committees/Additional Committees (MH)

Michael Hampton provided an overview of the management of Joint Committees,

Industry Committees, etc.

3. Unofficial Websites (GB/MH)

Michael Hampton reported that NSSA plans to contact individuals that run unofficial websites, social media accounts, etc NSSA sites that utilize NSSA content, and request that they include a disclaimer indicating the unofficial status of their websites, accounts, etc.

4. Instructor Recognition Program (CN/MH)

Chris Naler presented an idea to create a formal NSSA Instructor Recognition Program. This item was tabled for further evaluation.

- 5. Headquarters Staffing Update (MH)
- 6. Request for reinstatement (GB)
- 7. Referee Shoot Recognition at World Shoot (GB)

<u>Motion:</u> To allow for referees that shoot the referee event during the World Shoot, to be credited for World Shoot attendance, beginning in 2018 (M: Jim Tiner / 2d: Michael Ferchaw). Motion approved unanimously by voice vote.

<u>Motion:</u> For purposes of recognition, define World Shoot participation is as anyone shooting an event at either the Mini or the Main beginning in 2018. (M: Don Kelly / 2d: Steve Malcolm). Motion approved. Jim abstained. Tom Pavlack opposed.

8. Zone Payout and Distribution (TP)

Action Item: Michael Hampton to send out additional guidance to Zones to clarify payout and distribution of awards at Zone shoots.

9. State Shoot Grant Proposal (TP)

Gary Burley and Nathan Boyd will continue to provide additional research. This topic to be revisited during the EC Fall meeting in September.

- 10. Discussion on printed magazine (SM)
- 11. State Association Required membership for crossfire shooters (MH)

<u>Action Item:</u> This discussion is to be continued when data has been collected to determine the extent of the problem (i.e. how many States, depending on their Bylaws, are actually affected by this issue).

12. World Record Discussion For Kolar Elite for Giambrone for 5x500

EC approved recognition of Giambrone for 5x500 at the 2018 Kolar Elite in accordance with the shoot program.

### G. EXECUTIVE SESSION

### H. LUNCH

### I. BUDGET / FINANCE

- 1. Finance Committee Report (LT)
- 2. May 2018 YTD Financial Statements (SS)
- 3. Financial Overview of Major Spring Events (SS)
  - a. 2018 Blaser Skeet Classic
  - b. 2018 Southwestern Grand
  - c. 2018 Krieghoff Masters
- 4. Cell Tower Cash Flow (2017) (SS)
- 5. Form 990 Review (SS)
- 6. Corporate Policy Bi-annual Review (SS)

During the Audit Committee review, it was recommended that a Whistle-Blower Policy be created for NSSA and approved by the Executive Committee. Audit committee with review and make recommendations to Sept 2018 EC meeting.

Motion: To extend through 31 July 2020 NSSA policies ACT101, ACT102, ACT103, ACT110, ACT112, ADM110, ACT112, ADM111, ADM112, and ADM202 (M: Jack Tans / 2d: Billy Williams). Motion approved by unanimous voice vote.

- 7. Update on AG Extension (SS)
- 8. Update on Credit Card Processing (SS)
- 9. Update on Line of Credit (SS)
- 10. Life Membership Update (SS)
- 11. New Personnel-Accounting & Finance (SS)

### J. INFORMATION TECHNOLOGY

- 1. IT Project Update (GB)
- 2. Director's Report (GB)

### K. NATIONAL SKEET SHOOTING ASSOCIATION (GB)

- 1. NSSA Director's Report (GB)
- 2. Membership Statistics
- 3. Target Statistics
- 4. Membership State and Country Report (Back Pocket)

Action: Review membership dues across all categories in both disciplines (NSSA & NSCA) in prep for 28 Sept EC.

- 5. 2018 World Championship
  - a. Free Entries from State and Zone
  - b. Bring A Friend Program
  - c. World Shoot Program
  - d. World Gun Awards criteria
  - e. Proof Ammo-still a valid need?
  - f. 2019 World Shoot format
  - g. Shade & Picnic Tables
  - h. Any other Discussion Items

NSSA President confirmed that the 2019 World Shoot format will be the identical shoot format as in 2018.

<u>Motion-</u> To allocate up to \$2500 (club grant) for Puerto Rico club to assist in rebuilding their club from Sept 2017 devastating hurricane. (M: Jim Tiner / 2d: Michael Ferchaw). Motion approved unanimously by voice vote.

6. U.S. Open – 2019 Host Club – Rochester Brooks (Awards from this year) (GB)

Motion: To approve the 2019 US Open be held at Rochester Brooks (M: Jack Tans / 2d: Steve Malcolm). Motion approved by unanimous voice vote.

Action Item: Ask US Open Committee to review criteria regarding rotation of the shoot east to west, and provide recommendation to EC in September.

7. Junior World (NB)

a. 2019 Host Club

2019 bids have been received from Ft. Bragg (NC) and the Cardinal Center (OH), and bids are expected from Jacksonville (FL) and Sparta (IL).

Motion: to award All-American points to Juniors at the Mini World (M: Jim

### Tiner/ 2d: Gary Matthews). Motion did not pass.

8. Youth Shooting (NB)

Action Item: For the Sept. EC meeting, assess if we can help a club in need, create a new NSSA-sponsored shoot (possible 4 regional shoots), and/or create a "shoot tour."

### L. OFFICERS REPORTS & ZONE REPORTS (JH)

**ZONE 1 REPORT**: The Zone 1 Shoot will be at RB this year. Registration is just starting so no report on attendance yet.

We hold a raffle every year with some of the top prizes: Rem 1100, Al Ange pouch and belt, and Entries to the World or mini, and 2018 Zone 1 Shoot. Also, there are \$100 cash prizes. This raffle helps pay for \$1000 added money from the Zone.

Andrea Lehr sent the following info: Our Zone registration is next week, but two mass e-mails have gone to all Zone shooters, first with the entry flyer, second with the program which has also been sent to NSSA for reimbursement of \$1000. Another e-mail to go out this week with the flyer. Flyer and program are up on <u>www.nyskeet.com</u> and <u>www.rbgunclub.com</u>.

The only outstanding issue I have as Chairman of the US Open Committee is the fact that the EC has not officially approved RB hosting this shoot in 2019 -- our bid was submitted on a timely basis, but EC left the Dec. 31 deadline open to March 31, in case some other east-side club wanted to bid.

We should address this issue at the summer meeting. I asked for any concerns from the Zone 1 directors. No one had any issues that need addressed at our meeting. - Michael Ferchaw

**ZONE 2 REPORT**: The skeet season is hitting full stride in Zone 2. Were fortunate to have a shoot almost every weekend from April - September. Everyone in has been working to increase attendance and "re-activate" shooters who haven't shot competitive in a few years. We were happy to have Bobby Uknalis and squad back at the Harry Wright Shoot at Loch Raven.

The Lock Raven summer youth camp was another huge success thanks to the support of the Larry Seward memorial fund. Mark Pollak, Jon Myrick and Shirl Seward worked hard each day making it fun and educational for all the kids!

The Salisbury Gun Club has close to \$40,000 of all new skeet machines and at a recent tournament not one broken Target was thrown! Special thanks to Dan Livingston and all the volunteers at the Salisbury Gun Club! We look forward to hosting the Maryland State Championships there later this month! It's one of the best clubs in our zone and without a doubt the best food!

The Mason Dixon & The North South we're also a big success. Thanks to Loch Raven and Debbi Perry and John Waters for a great shoot and fantastic prizes!!!

The biggest success in Zone 2 was the Elite Shoot. Great turn out, perfect targets, looking forward to next year! With the help of Bobby DeFrancesco I have been trying to contact key people to inquire about 2-3 night variance so we can have temporary lights on the fields. The overall economic impact is great and the last 3 years of big successful shoots has demonstrated that to the community. I'm happy to report no issues that I'm aware of from any clubs or members. - Alessandro Vitale

ZONE 3 REPORT: No written report provided.

ZONE 4 REPORT: No written report provided.

**ZONE 5 REPORT**: It appears to me that shoot attendance is down throughout the Zone. St Louis Skeet and Trap is back up and running and had a successful St Louis Open shoot the weekend of June 30. World Shooting and Recreation Center (Sparta) has expressed an interest in hosting the Junior World for 2019. Monica Brackman is the contact there. The 2018 Zone 5 Championship will be held the weekend of August 10-12 at Sauk Prairie Skeet Club. The committee there is excited and has been working hard to make sure we have another successful Zone 5 shoot. -Steve Patke

**ZONE 6 REPORT**: All is well in Zone 6 with successful shoots throughout the zone. Zone 6 will have an i-shoot for the Zone VI Championship. This year Comal County Sports Club (Spring Branch, Tx) will be a first-time participant as a host club. At this time, 165 are squaded with 33 at Comal. – Gary Matthews

### ZONE 7 REPORT:

- 2018 Zone 7 shoot was held in late April at the Kern County Gun Club in Bakersfield, CA, April 27 29.
  - Shoot was full at 150 shooters with most getting in from the wait list.
- The 2018 Armed Forces shoot was held in Tucson, AZ in May.
  - Attendance was lower than anticipated.
  - There was a suggestion that a deposit be required to help stop late withdrawals or no shows.
- Zone 7 is offering a small sponsorship for any junior and sub junior that attend the 2018 Junior World shoot. Monies will be sent to the shoot to be applied to their registration..
- The 2019 Zone 7 shoot is scheduled to be at the Tucson Trap and Skeet Clubin Tucson, AZ in late April 2019. Dates have not been confirmed.

-Billy D Williams

ZONE 8 REPORT: Feedback was received from the majority of my NSSA Directors in Zone 8.

It appears that "by and large" things are going well around the world. Attendance at shoots are on par or up slightly from last year. The Zone 8 Championship will be taking place as a satellite shoot as per normal and we expect decent participation throughout the Zone, even with the inherent problems of having 24 time zones and differing seasons to cover off.

Attendance at the World Championships should be strong from Zone 8 Shooters this year with the usual high levels of participation from the UK, Australia and New Zealand. There should be a much higher number of Canadians than the last couple of years from what I have heard.

I have had a suggestion to allow Life Members to "Opt Out" of receiving the hard copy of the Clay Target Nation magazine. I would imagine that this can be done manually, but can we so it more systematically so that we would cut down on the mailing costs to the Life Members, especially in Zone 8 where as we saw a couple of years ago it was extremely high. Certainly not to just cut off the magazine, but to explain to the life members about the costs. Personally, I am a Life Member, receive the hard copy of the magazine and read it on-line. I can read the hard copy at my gun club as we get two copies sent there. –Steve Malcolm

**ZONE 9 REPORT**: The Armed Services Skeet Championships were held May 14-18 at the Tucson Trap and Skeet Club. One hundred three ML, RM, and MV contestants participated from all branches of the service. SGT Dustan Taylor, U.S. Army, was HOA champion. All other results can be found on the scoreboard (<u>http://mynssa.nssa-nsca.org/NSSA/Scoreboard/2018/NSSA-SBU-2018-05.pdf</u>). We had no inductions to the

Armed Forces Skeet Association Hall of Fame this year. Next year's ASSC will be 13-17 May 2019, at the Conservation Club of Virginia. – Dave Wood

# M. LONG RANGE PLANNING COMMITTEE (LT)

### **NSC Project status:**

Steve will have an updated chart for us at the EC meeting recapping expenditures for all completed projects, and updated estimates for projects in process.

- 1.) Kitchen upgrade and renovation is complete!
- 2.) Fire protection installation for the central core area is complete! We now have our own SAWS fire hydrant on the property.
- 3.) Contract for the sale of the corner 2-acre plot to the Fire District for permanent Fire Station, as well as the temporary building, is in "final stages"; planning for a July 27 settlement; final contracts from the County are with our attorneys now for review. Pete created Google maps of the new building locations on our property.
- 4.) New (3<sup>rd</sup>) cart barn complete. Leases in process.
- 5.) Relocated front entrance Phase 1: excavation and roadbed work is in process. Phase 2: Next step is for us to finalize the design and plans for entrance gate, security and lighting, signage, landscaping, etc. This implementation will be synchronized and completed with the Roft Road widening project. Schedule tbd.

- 6.) Vendor Row 3<sup>rd</sup> building now that the fire protection has been installed & approved, we can move ahead with discussions with the vendors who have expressed an interest. Michael will have the latest status on who has "serious interest" when we get to Detroit.
- 7.) 2 BBQ pavilions with grills have been added as new amenities in the RV Park.
- Louise K. Terry LRPC Chairman

# N. NSSA HALL OF FAME & MUSEUM

- October 4, 2018 Hall of Fame Dinner 6:45pm Open Bar 7:45pm Dinner Courtyard by Marriott Sea World Westover Hills
- 2. 2018 Referee Honor Roll
- 3. 2018 Inductee and Ray Boller Award
- 4. SSR Scanning Project Update

On behalf of the Hall of Fame Committee, Al Maygar presented observations from the current criteria reference NSSA Hall of Fame eligibility.

# **O. NATIONAL SHOOTING COMPLEX**

- 1. 2018 Schedule of Events (MH)
- 2. Update on Construction / Maintenance for 2018 (MH)

# P. NATIONAL SPORTING CLAYS ASSOCIATION

- 1. NSCA Director's Report (MH)
- 2. Membership Statistics
- 3. Target Statistics
- 4. National Sporting Clay Championship

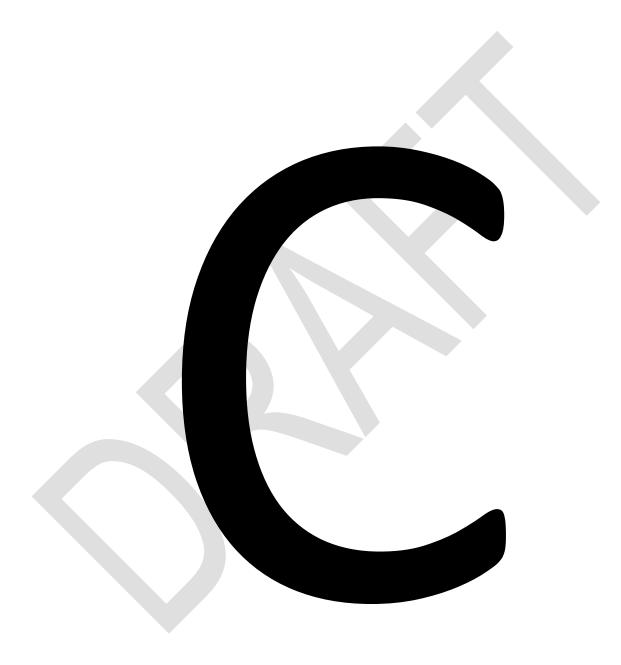
# **Q. ADJOURNMENT**

Motion- To adjourn the meeting. (M: Steve Patke / 2d: John Haugh). Motion approved unanimously by voice vote. Meeting adjourned at 7:28 PM.

Action Item Responsible (Agenda Section) Person/Cmte	Deliverable(s)	Due Date	Resource Requirement
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Action Item 1: (Section D) Amend the voting duration of the NSSA Director's election period to the minimum 30 days, as outlined in the NSSA bylaws (e.g. 1-30 June).	Executive Committee		?	None
Action Item 2: (Section D) NSSA President tasked MCA to assess how to improve customer/member communications when members contact NSSA HQ (e.g. customer care center model).	MCA	Assessment on how to improve customer/member communications when members contact NSSA HQ (e.g. customer care center model).	Present options at Sept EC meeting.	None
Action Item 3: (Section D). Reevaluate the cost for NSC use to expand advertising and communications options with electronic billboards.	Michael Hampton	Provide analysis on cost for NSC use to expand advertising and communications options with electronic billboards.	Sept EC meeting	None
Action Item 4: (Section F). Distribute additional guidance to Zones to clarify payout and distribution of awards at Zone shoots.	Michael Hampton		?	None
Action Item 5: (Section K). Review membership dues across all categories in both disciplines (NSSA & NSCA) in prep for 28 Sept EC.	МН			None
Action Item 6: (Section K) Ask US Open Committee to review criteria and provide recommendation to EC.	US Open Cmte		Sept EC meeting	
Action Item 7: (Section K) For the Sept. EC meeting, assess if we can help a club in need, create a new NSSA-sponsored shoot (possible 4 regional shoots), and/or create a	GB		Sept EC meeting	

"shoot tour."		



### ZONE 1

Other than State shoots in Zone 1 there are not many large shoots in our neck of the woods.

Our Zone 1 Shoot went off without any probs. We held a raffle which included a Remington 1100, Al Ange pouch, and a few cash prizes and shoot entries. The money we make from the raffle helps the zone pay for added money.

I have not gotten a report from other states in our zone, but NY State shoot free entry to this years world shoot was Steve Dickerman. He and his son will be attending the world shoot together. The Zone free entry winner is Mike Cerce.

Next Year RB will be hosting the US Open.

### Zone 2 Report September 2018

Zone 2 held the largest attended State Championships in the United States!! Pennsylvania had 189 shooters beating Texas!

Maryland, Virginia, New Jersey and Delaware all had successful State shoots. The DuPont club had a great summer and paid record fees to NSSA!

Pennsylvania has expressed interest in hosting the Armed Forces, Pletcher and US Open. After seeing the success of the state shoot, Lincoln traps, Shyda, Elite Guns and shooters we're all impressed with 16 perfect lighted fields on the mountain!

The Salisbury Gun club installed \$35,000 worth of new machines and held the Maryland State Shoot with zero broken targets.

Loch Raven Skeet Club will be completing and launching its new web site and marketing campaign. They will also have links to the NSSA web site. As we have developed the new site and welcomed as many as 8,000 recreational shooters per year. Our goal has been to increase rounds, revenue and NSSA memberships. During the process we discovered a few intimidating phrases and words that may prevent recreational shooters from becoming NSSA members and "registered" shooters. The phrase "registered" sounds official and intimidating. We should just say "competition". When we say "registered shoots" new shooters give me the same puzzled look. We will start our winter league this fall, it has been our best producer of competitive shooters and new NSSA members.

The Elite Shoot in Virginia will become one of the top 4 shoots in the country. Elite has expressed interest in getting a multi-year deal signed. I have talked to Bobby DeFrancesco and the owner of Elite Guns to see how we can get temporary lights for shoot offs in Richmond.

I would like to thank ALL the Zone 2 directors for their support to represent them on the NSSA Executive Committee. I look forward to working with everyone for the continued success of the NSSA. In the short time that I have been on the EC I'm excited to have been part of the many new changes to our association. From the new CTN magazine, improvements to the National Complex, hiring a marketing company, and a strengthened balance sheet just to name a few of the accomplishments of the EC, our President, VP, Secretary, Michael Hampton and the entire staff of the NSSA, NSCA and National Complex Staff.

Alessandro Vitale

# Done State shoots 2018 with count of shooters attended.xlsx [!J

l cscri ption	s hoot_id_pk shoot_namc	beg_shoot_date	end_shoot_date	shoot_type_dcsc	count_shooters
JSA	154138 82ND ANNUAL PENSYLVANA OPEN SKEET CHAMPIONSHIP	8/24/18	8/26/ 1	8 State	189
JSA	152993 TEXAS STATE SKEET CHAMPIONSH IPS	6/21/18	6124/1	8 State	18 1
JSA	153223 VIRGINIA STATE SKEET CHAMPIONSHIPS	8/15/18	8/19/1	8 State	136
JSA	153459 CALIFORNIA STATE SKEET CHAMPIONSHIP	5/18/18	5/20/1	8 State	115
JSA	154330 GEORGIA STATE SKEET SHOOT	6/22118	6/24/1	8 State	107
JSA	152607 MICHIGAN STATE SKEET CHAMPIONSHIPS	8/23/18	8/26/1	8 State	99
JSA	154209 NEBRASKA STATE CHAM PIONSI-IIPS	8/24/18	8/26/1	8 State	78
JSA	152451 AR!ZONA STATE SHOOT CLOSED	4/6/18	4/8/1	8 State	75
JSA	153370 FLORIDA STATE CHAMP IONSIil P	4/20/18	4/22/1	8 State	71
JSA	154426 OHIO STATE SKEET CHAMPIONSHIPS	7/6/18	7/8/1	8 State	69
JSA	154242 RHODE ISLAND STATE CHAMP IONSHIP	7/27/18	7/29/1	8 State	65
JSA	154440 KENTUCKY STATE SKEET CHAMPIONSHIP	8/17/18	8/19/1	8 State	62
JSA	153046 MARYLAND STATE SHOOT	7/27/18	7/29/1	8 State	62
JSA	153607 COLORADO STATE SKE ETSHOOT	7/27/18	7/29/ 1	8 State	54
JSA	153308 LOUISIANA STATE SKEET CHAMPIONSHIPS	7/6/18	7/8/1	8 State	52
JSA	154097 MISSOURI STATE SKEET CHAMPIONSHIPS (PTS SHOOT)	8/24/18	8/26/1	8 State	51
JSA	153816 KANSAS STATE SKEET CHAMPIONSHIPS	6/22/18	6124/1	8 State	49
JSA	153447 ALASKA STATE SKEET CHAMPIONSHIP	7/6/18	7/8/1	8 State	47
JSA	153866 IOWA STATE SKEET CHAMPIONS HIP	6/29/18	7/1/1	8 State	47
JSA	152514 79TH WASHINGTON STATE SKEET SHOOT	8/10/18	8112/1	8 State	45
JSA	154019 MINNESOTA STATE CHAMP IONSHIPS	8/17/18	8/19/1	8 State	43
>uerto Rico	154478 CAMPEONATO ESTATAL DE PR	6/23/ 18	6124/1	8 Sta te	42
JSA	152962 INDIANA STATE SKEET CHAMPIONSHIPS	8/24/18	8/26/1	8 State	38
JSA	153755 NEW JERSEY STATE SKE ET CHAMPIONSHIP	8/3/18	8/5/1	8 State	33
JSA	154008 MONTANA STATE SHOOT	8/17/18	8/19/1	8 State	31
JSA	152447 NEW MEXICO STATE SHOOT	8/3/18	8/5/1	8 State	31
JSA	152507 OREGON STATE CHAMPIONSHIP	7/20/18	7/22/1	8 State	30

Date: September 2018

# Zone 3 Report

The <u>Motor-State</u> at Detroit Gun Club was a big success. Meals were provided free to shooters and there was a Beatles cover band for Saturday night entertainment. Weather was good and shooters content.

Shoots throughout the zone are proceeding but attendance could be better.

Zone shoot was at St Joe Conservation Club with about 85 shooters.

State shoots are processing now.

Due to poor participation, it becomes a financial hardship on the club and state association to hand out awards to their state champs. Due to this situation, a NSSA grant proposal was discussed at our summer meeting and a plan is suppose to be offered at the fall meeting. West Virginia has submitted their state financials and will hopefully be a eligible for the grant.

September 10, 2018

Zone 5 Report

Zone 5 Skeet Championship Shoot was a success. Sauk Prairie Trap and Skeet did a wonderful job. The shoot was well attended. The targets were good; the facility was in great shape, everyone enjoyed the food and camaraderie.

Shoots continue to be down in Zone 5. World Shooting and Recreation Center in Sparta is open. Monica Brackman is still working on getting back the facility back on track. They did host a couple shoots this year, so we are hoping they will continue to make progress in getting more shoots there.

Spoke with the management at Brittany Shooting Park in Bunker Hill, Illinois. Some members there have expressed an interest in having registered shoots. I put them in contact with Illinois Skeet Association for information about what they need to do to get started.

Steve Patke Zone 5 Director

### **ZONE 6 Report**

All seems well in Zone VI....Another successful Zone shoot, with the I shoot format. The U.S. Open in Houston was a big success, they did a really nice job.... lots of really good scores....

Gary Matthews



Date: September 2018

Re: Zone 7 Report

- Zone 7 was well represented at the 2018 Junior World shoot. Shoot received positive feedback from shooters and their parents.
- The 2019 Zone 7 shoot is scheduled to be at the Tucson Trap and Skeet Club in Tucson, AZ on April 26 28, 2019, pending signing of contract.
- The new president of the Washington State Skeet Association, Jason Parson, reported that the sale of the Spokane Gun Club grounds is nearly complete. Their plans are to purchase 400-600 acres and build a club with enough skeet fields to host the Zone 7 Shoot.

Billy D Williams Zone 7 Executive Committeeman

### Zone 8 Report, September 2018

Attendance at shoots throughout Zone 8 are on par or up slightly from last year. The Zone 8 Championship took place as a satellite shoot as per normal and we experienced decent participation (over 120 participants) throughout the Zone, even with the inherent problems of having 24 time zones and differing seasons to cover off.

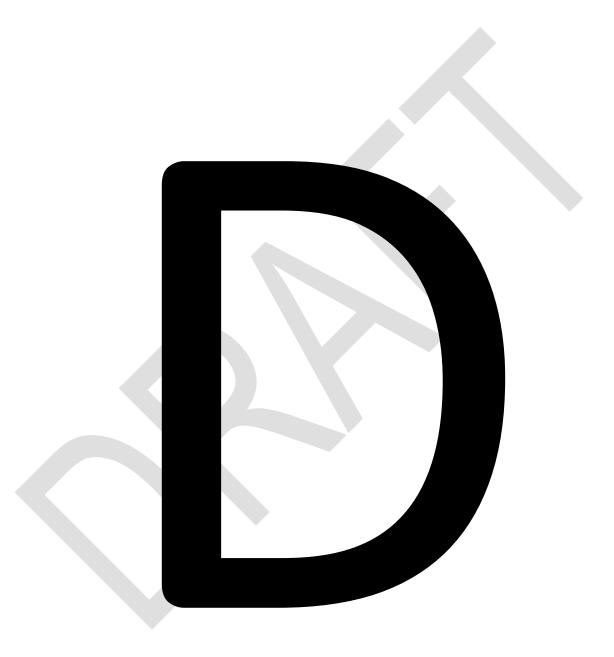
The program for a "Free Entry to the World Shoot" was not very well utilized this year. We have two entries from Canada (British Columbia and Saskatchewan) plus one from Australia. There were no applicants for the free entry from the "Zone".

Attendance at the World Championships should be strong from Zone 8 Shooters this year with the usual high levels of participation from the UK, Australia and New Zealand. There should be a much higher number of Canadians than the last couple of years. The Canadian Dollar has not improved in relation to the USD, but I guess we are getting used to it.

Brad McRae will be stepping into the role of Zone 8 EC Representative subsequent to my moving into the Secretary-Treasurer position. Many thanks to Outgoing NSSA Directors Jim Giles (British Columbia), Bill Golfman (Quebec), Brian Lewis (New Brunswick), and Michael Rolston (England) for their work and contributions to our game and association. I would like to welcome the incoming Directors; Lisa Cunningham from British Columbia, Robert Jean from Quebec, Derrick Egan from the Atlantic Provinces of Canada and Frank Arrico from England.

Respectfully submitted,

Steve Malcolm



# 2018 NSSA – NSCA Headquarters Recap

### **NSSA Skeet Department**

- Blaser numbers up 12%
- Reduced Masters NSSA labor costs by 25%
- Mini World up >5% as of 9/13
- Main World up >4% as of 9/13
- TEAMMS replacement contract signed with Protech
- Protech Business Requirements for NSSA, NSCA and NSC defined and approved
- Protech Technical Requirements 70% completed
- Cross Training for Skeet team 90% complete
- One Gun Game League planning underway
- NSSA Director Elections completed
- NSSA EC elections completed
- New Renewals process overhead absorbed
- Life Membership push on Facebook (+57 members NET)
- New paying members = 1124
- CLM Members = 494
- Membership is +1375 YTD = +9% (end of August) Lost 243 members, gained 1618
- Targets are +2% YTD (end of August)
- Hired new NSSA Chief Youth Instructor, Doug Thompson
- Hosted youth camps at six new locations in 2018 (17 camps overall)
- NSCA hosted first ever NSCA youth camp
- Awarded first ever NSSA and NSCA SCTP All American Team Members
- Hosted over 175 participants at SCTP Tour Events in 2018

## **NSC & Maintenance Department**

• Fire hydrant installed, per requirements

• Fire lane thru property

- Clubhouse kitchen/ bar remodel
- Fire alarm system in clubhouse
- Upgraded water fountain in clubhouse.
- Installed decorative fencing around BBQ area
- Remodeled shower house; tile, fixtures
- Installed concrete sidewalk and handrails from campground to shower house.
- Installed 2 covered BBQ pavilions on concrete in campground. With custom BBQ pits.
- 1500 Tons of FREE asphalt millings, creating roadways.
- Relocate front entrance
- New front gate with decorative columns, fencing and lights
- Relocated front gate sign to Museum, installed decorative flower box.
- Installed 6 ft. drainage culvert on North pond FREE
- New 5 wire, barb wire fence along 471. FREE
- Replaced 6 vendor row skeet fences, with FREE pickets.
- New paint in clubhouse and vendors row restrooms.
- New countertops and sinks in vendor row restrooms.
- Installed WiFi at maintenance shop.
- Completion of 2nd enclosed cart barn. Bringing total rental spaces to 60 units. 2 of which are for office onsite storage.
- Secured onsite fire station, construction to begin November 1.
- Upgraded gun storage shelves and lighting.
- 3rd vendors row building under in approval stage.
- 100 FREE red oak trees awarded to Complex thru grant program. Arrive November 1 for planting.

### **Communication Department**

- Launched CTN Extra e-newsletter, which repurposes CTN content into short tips and is distributed to
  approximately 60,000 members and non-members who have signed up for it through advertising, social
  media, and other channels.
- Created eBooks for use in marketing for advertising/member prospecting: *Training Tips for Skeet*, *Training Tips for Sporting Clays* (both repurposed CTN content), and *101All-American Shotgunning*

Tips (collected from NSSA and NSCA All-American Team members)

- Conducted elections for both NSSA and NSCA
- Negotiated new three-year contract with Grand View Media/Cole Publishing for production of *Clay Target Nation*, improving pricing structure favorable to NSSA-NSCA
- Served as support for MCA projects, assisting with messaging in advertising and landing pages, email distribution, surveys, website, etc.
- Initiated practice of distributing onboarding emails (created and directed by MCA) to keep members better informed about when to expect new materials, how to access member benefits, information about member discounts, insurance, and other member benefits
- Created and conducted first CTN reader survey
- Noteworthy design projects: New entrance to National Shooting Complex, water tower wrap for Aguila sponsorship, new banners in stadium for Laporte sponsorship, new signage at Pro Shop/Clubhouse
- Created database of shooters/gun brands they shoot to better distribute photo coverage in CTN among brands
- Established practice of posting all contributed shoot write-ups with expanded content and photo galleries on ClayTargetNation.com
- In process of restructuring staff to bring social media and web services in-house with less contracted work
- In progress: Renewals by email to begin October 1, website revisions to create better user experience and distinction between non-member and member materials, *Target Talk Club* newsletter

## **Accounting Department**

- It was a unique year for Finance with 100% turnover in this department
- Successfully hired and retrained an entirely new department
- Worked with ad valorem counsel and NSC Management to thwart another unwarranted attempted to take away our ag exemption
- Implementation of a biometric timeclock for the outside staff to promote accuracy and eliminate potential fraud
- Supported Executive Management and legal counsel to Develop COI/DND Document.
- Enhanced Fiduciary Protection by adding a \$1.0M 401(k) Fiduciary rider to our D&O Policy.
- Financial Director continued his Leadership Education with Advanced Courses.

### Information Technology Department

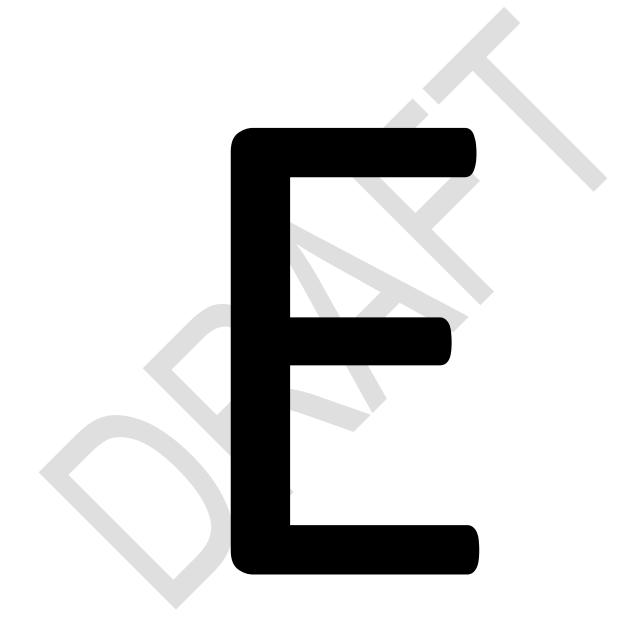
• Short one employee in this department for the last 6 months. Will not replace till we have a new database software program in place.

• New Phone System.

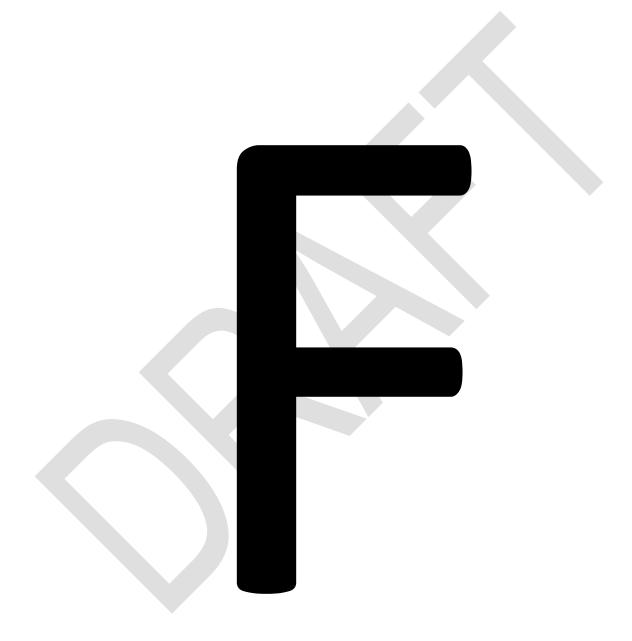
- Completed SSR/Records Annual digitization.
- Increased internet connection to 500MB.
- Installed new firewall to accommodate higher network speed and provide more secure remote access.
- Change main fax to a "virtual fax". Added a new virtual fax for HR.

## **NSCA Sporting Clays Department**

- Developed a Charter and implemented a New Governance Structure
- Held a new election for National Delegates under the new Governance Structure. Had more participation then what we had in the last election.
- Regional Championships averaged 500 shooters across the country. This is even with the Southeast Regional being affected by the hurricane. The Southeast Regional at Forrest City Gun Club still had 300 shooters.
- Registered shoots are up.
- Total registered targets are up over 300K even without the World English being held in the US this year.
- Membership continues to rise.
- USASCT stayed in the black all year. This is the first time for that in a long time. This included having two separate trips abroad for the team. Brett and Glynne did a great job managing the team this year.
- National Sporting Clays Championship is once again on track to be over 2000 competitors. We are currently 140 more shooters than this time last year.
- NSCA held its first Youth Camp.



# NSSA Directors Report



### NSSA FINANCE COMMITTEE REPORT FOR 9/30/2018 Nat'l Directors Meeting

### NSC - San Antonio, TX

There have been five Finance Committee meetings year to date in 2018:

The first was our regular winter meeting in San Antonio on January 18, 2018 where budget and spending plans for the year were reviewed; our investment portfolio balance was **\$4,030,648** at that time. Plans for development of the new software system to replace our aging in-house TEAMMS system/database were also reviewed by Gary Burley and a payment of \$99K was approved to the software company to secure the 2018 work contract. It was agreed that a \$150K draw from our Frost Bank line of Credit (LOC) could be made if necessary, given the timing of the payment required and our January cash position. This draw was actually done by Steve Scales in February.

The second was a special meeting called on February 26, 2018 to review and approve proposed NSCA Marketing expenditures for 2018. Approval was given for \$242K spending to be drawn from the existing NSCA Marketing Fund which then carried a balance of \$380K.

The third meeting was on March 21, also a special meeting, called at the request of Michael Hampton to address the new target price increase for the year, and to review and approve new costs for the front entrance relocation. An additional \$35.3K was approved for additional roadwork necessary due to the elevations inv9.lved at the new entrance.

Steve Scales also informed the Committee that changes to our agtax exemptions had been discovered which were an unexpected outcome from the central-core platting approval we had received in 2017. Our Ad Valorem tax firm, with assistance as required from land attorney Rob Killen's firm, was pursuing exemption restoration of our prior ag parcels.

The fourth meeting was our regularly scheduled quarterly review held on April 17, 2018 for the first quarter. Reflecting the 1Q market volatility, our portfolio balance was then \$3,946,964.

The fifth meeting was our second quarter review held on July 26, 2018 at which time our portfolio had rebounded to **\$4,030,000**, making the portfolio essentially flat for the first half of 2018. At this meeting, Michael Hampton also reported that our Ag Exemptions appeal had been concluded in our favor, and our prior exemptions had been restored with no adverse impact to NSSA.....very good news!

Our final piece of very good news came this year on August 23, 2018 when Michael Hampton reported that the past 12 months of negotiations with the Bexar County Fire District had finally concluded for the 2-acre land sale for their new permanent fire station and we had deposited the sale proceeds (\$750K minus taxes owed year to date and fees} of \$749,438. The agreed-to plan for these finds was to pay off our existing \$30K LOC balance, move \$SOOK to our investment firm of JGP to make two deposits to stay below the \$250K/account FDIC insured limits: 50% in 6-month money market funds (paying 2.05%) and 50% in short term CDs. The remaining balance was deposited locally into our Frost Bank money market account.

The new investment portfolio balance on 9-19-18 when this report was written was **\$4,559,489**:

# \$4,059,353 balance from our original portfolio and the additional deposit to JGP from the land sale now valued at \$500,422.00.

[Please note that the financials you receive from Steve Scales in the binder for this meeting are as of *July 31*, 2018 so they do *not* yet reflect these August deposits.]

The next scheduled Finance Committee meeting (3Q review) is scheduled for October 16, 2018.

Respectfully submitted,

Louise K. Terry Finance Committee Chairman

Report prepared on 9-19-18

### 9/18/2018

### National Skeet Shooting Assn. Balance Sheet July 2018 FY 2018

ASSETS Current Assets	<u>Actual \$</u>	
Cash 1. Bank Accounts	\$ 288.810	
2. Cash on Hand	\$ 14,244	
Total Cash	\$ 303,054	
	φ 000,004	
Investments	• • • • • • • • • • • • • • • • • • • •	
3. W F Securities Designated Life Member Portfolio		
4. W F Securities Designated L R Planning Portfolio	<b>o</b> \$ 1,485,038	
5. Common Stock Held	\$ -	
Total Investments	\$ 4,047,327	
6. Accounts Receivable and ST Notes Receivables	\$ 193,321	- Trade AR at 80% aged 0-60 primarily resulting from a delinquent corpoarte event client and a few long-time advertisers.
Other Current Assets		
7. Inventory	\$ 653,902	
8. Prepaid Expenses and Deposits	\$ 84,051	
Total Other Current Assets	\$ 737,953	
Total Current Assets Fixed Assets	\$ 5,281,655	
9. Land	\$ 2,926,545	- Reflects the original cost of land, public water infrastructure, and ground water use rights owned by the NSSA.
10. Land Improvements	\$ 1,443,276	- Includes Roads, Fencing, Parking, and RV Parks and Signs.
11. Buildings and Bldg. Improvements	\$ 4,302,682	
12. Other Property & Equipment	\$ 3,447,656	- Includes Furn. & Fixtures, IT Equipment, Architectural Plans, Traps, Heavy Equipment, and Vehicles.
13. Less Accumulated Depreciation	\$ (6,400,275	
Net Total Fixed Assets	\$ 5,719,883	
TOTAL ASSETS	<u>\$ 11,001,539</u>	-

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9/18/2018

### National Skeet Shooting Assn. Balance Sheet July 2018 FY 2018

	BILITIES & EQUITY abilities			
	Current Liabilities			
14.	Accounts Payable - Regular	\$	427,477	
15.	Accounts Payable - Ammo Consignments	\$ \$	230,077	
16.	Short-term Line of Credit	↓ \$	30,752	
10.	Other Current Liabilities	φ	30,752	
4-		۴	007 000	
17.	Accrued Expenses	\$	287,039	- Vacations(\$83K)/Accrued Wages (\$13K)/Prop Taxes (\$140K)/Gift Cert.'s(\$24K)/Event Prizes (\$6K)/General Obligations(\$21K).
18.	Deferred Revenue - Unrestricted	\$	1,010,002	- 6-year Memberships, Future Event Registration, L-T Camper Leases.
	Deferred Revenue - Restricted			
19.	Youth Education Fund:	\$	49,036	- Restricted funds received remaining unspent.
20.	Scholarship Fund:	\$		- Restricted funds received remaining unspent.
21.	Junior Nationals Education Fund:	\$	4,850	- Restricted funds received remaining unspent.
22.	Krieghoff All American Fund	\$	12,500	- Restricted funds received remaining unspent.
23.	NSCA USA Sporting Clays Team	\$	30,263	- Restricted funds received remaining unspent.
24.	NSCA Board Designated Mktg Funds	\$	415,068	- Restricted funds remaining unspent.
25	NSSA Board Designated MktgFunds	\$	364,479	- Restricted funds remaining unspent.
26.	Less Amount Recorded as Equity:	\$	(905,941)	
	Net Deferred Revenue - Restricted:	\$	-	
27.	Payroll / Comp. Liability/ Managed Benefits	\$	5,261	- Timing of payments vs. deductions.
28.	Sales & Use Tax Liability	\$	4,212	a provincial and a second s
20.	Total Other Current Liabilities	\$	1,306,513	
	Total Other Ourrent Elabilities	Ψ	1,000,010	
	Total Current Liabilities	\$	1,994,819	
	Long Term Liabilities			
29.	Notes Payable-Frost Bank			
	Total Long Term Liabilities	\$		
	-	<u>.</u>		
Т	otal Liabilities	\$	1,994,819	
E	quity			
	Beginning Equity (per audited financials)	\$	9,401,924	
31. I	Net Surplus / (Deficit)	\$	(395,204)	
Т	otal Equity	\$	9,006,720	
тот	AL LIABILITIES & EQUITY	\$	11,001,539	
			11,001,009	

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### National Skeet Shooting Assn. Profit Loss July 2018 FY 2018

		 Actual \$		Budget \$ YTD 2018		Βι	ıdget Total
c	Operating Revenue/Expense						
	Revenue						
1.	Event Revenue	\$ 2,174,466		2,247,700		\$	5,687,200
2.	Gun Club Dues - NSC	\$ 29,570		35,000		\$	45,000
3.	Annual Dues	\$ 675,497		658,000	- FYTD SC annual membership is ahead of plan by 6% while Skeet lags plan by 7%.	\$	722,000
4.	Six Year Memberships	\$ 52,054		62,500		\$	71,700
5.	Life Memberships	\$ 123,260		207,000	- Life membership cycles vary from year-to year with age demographics.	\$	275,000
6.	Campers & Exhibitors	\$ 162,525		189,000	- The impact of monthly rent due vs annual rent due.	\$	230,000
7.	Club Dues	\$ 84,500	•	75,500		\$	93,500
8.	Affinity Programs	\$ 56,572		46,400		\$	80,600
9.	Daily Fees	\$ 716,556		668,175		\$	1,197,375
10.	Daily Fees (\$.01) Board Designated for NSSA Mktg Activities.	\$ 61,259	\$	59,200	- Skeet targets are ahead of plan FYTD by 3%.	\$	117,150
11.	Daily Fees (\$.01) Board Designated for NSCA Mktg Activities	\$ 177,583		163,525	- Sporting Clays targets 8% ahead of plan FYTD.	\$	281,975
12.	Donations / Fundraisers	\$ 243,140		281,600		\$	491,900
13.	Instructors	\$ 116,895		82,200	<ul> <li>Renewed Interest in NSCA Instructor classes growing faster than planned.</li> </ul>	\$	131,000
14.	League	\$ 35,488		24,700		\$	33,500
15.	Sales - Merchandise, Supplies	\$ 48,094		56,900		\$	84,400
16.	Clay Target Nation/SSR/Target Talk/NSC Network/ Annual etc	\$ 379,219		443,400	- Lower than planned publication advertising is more than offset by lower than planned expenses (see Line 49).	\$	675,500
17.	Other Operating Revenue	\$ 101,408	\$		- Contributing factors include \$30K in cart barn leases and \$37K in clay target rebates for FYTD 2018, \$6K in rental from SSSF, and \$10K in Cell Tower Rent.	\$	-
	Total Revenue	\$ 5,238,087	\$	5,300,800		\$	10,217,800
	Direct Cost - Events & Merchandise						
18.	Awards	\$ 249,515	\$	189,000		\$	754,800
19.	Event Labor	\$ 288,355	\$	266,500		\$	704,500
20.	Ammo & Targets	\$ 420,657	\$	394,300		\$	953,900
21.	Contract Fees	\$ 46,834	\$	50,800		\$	51,800
22.	Cost of Merchandise	\$ 33,778	\$	36,400		\$	114,800
23.	Target Fees	\$ 26,309	\$	32,300		\$	104,000
24.	Event Parties / Food / Ice	\$ 20,352	\$	25,900		\$	127,600
25.	Program	\$ 3,719	\$	2,500		\$	17,500
26.	Travel/Lodging	\$ 17,137		12,500		\$	95,000
27.	Other	\$ 121,056		123,150		\$	372,500
	Total Direct Cost - Events & Merchandise	\$ 1,227,710	\$	1,133,350		\$	3,296,400
	Gross Profit Before Allocated Indirect Expenses	\$ 4,010,377	\$	4,167,450		\$	6,921,400
	Expense						
28.	Salaries and Wages	\$ 1,387,556		1,444,438		\$	2,083,300
29.	Payroll Taxes	\$ 123,323		139,500		\$	187,700
30.	Awards and Recognition	\$ 46,071	\$	55,900		\$	66,900
31.	Bank / Merchant Fees / Fin. Charges	\$ 75,175	\$	107,900	- Impacted by both lower event participation at some NSC events and savings under the new contract with Blue Dog.	\$	149,500
32.	Board of Directors	\$ 9,525	\$	11,500		\$	15,000
33.	Club and Member Expenses	\$ 16,138	\$	39,300	- Actuals vary from budget short term with restocking requirements.	\$	53,700
34.	Consultants and O/S Program Admin	\$ 66,036	\$	72,600		\$	88,400
35.	Depreciation	\$ 334,962	\$	317,500	- The result of large, recently completed capital projects.	\$	476,300

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### National Skeet Shooting Assn. Profit Loss July 2018 FY 2018

			Actual \$ YTD 2018	Budget FYTD 20 <sup>-</sup>			Bue	dget Total
36.	Donations and Scholarships	\$	5,790	\$ 23		- Donations to other 501 (c )(3)'s vary based on qualifications and performance while Scholarships are driven by the academic year.	\$	28,300
37.	DP Supplies/Outside Svcs	\$	32,237	\$ 42		- IT spending is scheduled to increase with systems improvements during the latter six months of FY 2018.	\$	57,500
38.	Dues & Subscriptions	\$	14,158		3,000		\$	17,000
39.	Equipment Rental	\$	40,657		2,000		\$	63,000
40.	Grants	\$	27,250		5,500		\$	40,500
41.	Instructor School Expense	\$	61,238	\$ 69	9,210		\$	104,870
42.	Insurance-Employee Health / Life	\$	206,261	\$ 225	5,600		\$	338,400
43.	Insurance-General/Liability	\$	112,372	\$ 121	1,800		\$	184,800
44.	Insurance-Workers Comp	\$	17,888		4,500		\$	21,500
45.	Janitor Supplies & Service	\$	4,000	*	4,400		\$	6,600
46.	League & Sweepstakes	\$	-		800		\$	1,200
47.	Legal & Professional	\$	96,065	•		- FYTD actuals include over \$20K in legal fees for preparing and advising on the Corporate COI / NDA.	\$	91,700
48.	Life Member Expenses	\$	8,252		4,800		\$	7,200
49.	Magazine/Target Talk/NSC Network/ Annual etc Publication Costs	\$	535,009	• • • • •		- See Line 16.	\$	946,800
50.	Maintenance & Repair	\$	173,993			- Maintenance spending is poised to increase significantly just prior to the World Skeet and National SC Championships.	\$	348,300
51.	Miscellaneous Expense	\$	29,989		0,400	- Includes cost of Maintaining the Museum/Hall of Fame among other sundry activities.	\$	15,600
52.	NSCA Marketing Expenses (Desig. Fund)	\$	113,764		3,000	- While the budget began in Dec., annual spending just began following approval by the Finance Comm. in Feb.	\$	344,000
53.	NSSA Marketing Expenses (Desig. Fund)	\$	36,719	•	0,100	- Budgeted spending was linked to Youth Shooting Program timing and the Implementation of the One-Gun-Game.	\$	158,500
54.	Office Supplies and Services	\$	76,294		3,600	- Actuals vary from budget short term with restocking requirements.	\$ \$	87,800
55.	Postage Freight and UPS	\$ \$	123,972		2,000	- Variations from month-to-month as monthly postage needs fluctuate.	-	148,300
56.	Promotional, Marketing, and Travel	Ф	192,942	\$ 109	9,300	- Monthly budget allocation may vary from actuals in the interim, but actuals are below spending-to-date in the previous	\$	167,800
		•				Fiscal Year.	•	40.000
57.	Staff Development	\$	5,046		3,100		\$ \$	19,200
58. 59.	Taxes - Real Property Taxes - Personal Property	\$ \$	232,644 40,992		0,000 4,000		ֆ \$	222,000 52,000
60.	NSCA USA Sporting Clays Team	э \$	40,992		+,000 3,000	- FYTD Actuals reflect spending in advance for two Team trips to Europe in FY2018.	э \$	163,500
61.	Telephones	¢ ¢	34,155		5,000 5,200	- Increases in AT&T business land line rates. Working with IT to reduce number of required analog lines.	э \$	39,100
	•	Ð	·			- increases in AT&T business land line rates. Working with this reduce number of required analog lines.	•	·
62.	Utilities.	\$	87,408		4,100		\$	140,700
	Total Expense	\$	4,553,799				\$	6,936,970
Net P	roceeds from Operating Activities	\$	(543,422)	\$ (736	6,698)		\$	(15,570)
Other	Income/Expense Other Income							
63.	Dividend and Short Term Gains - JGP Portfolio	\$	69,046	\$ 70	0.200		\$	103,200
64.	Dividends - Texas Mutual						\$	-
65.	Interest Income / Earned Discounts	\$	752	\$			\$	-
66.	Gain/(Loss) - Disposal of Assets	\$	16,962			- Includes a gain on the sale of some older traps, retired golf carts and a net gain on the sale of an older forklift.	\$	-
67.	Change in Portfolio Market Value	\$	92,231	\$ 96	5,000		\$	144,000
	Total Other Income	\$	178,990	\$ 166	6,200		\$	247,200
	Other Expense							
68.	Interest Expense on Short Term Debt & Brokerage Fees	\$	30,772	\$ 20	0,000	- Actuals include interest on short-term debt (Line of Credit).	\$	30,000
69.	Interest Expense on Long Term Debt	\$		\$	-		\$	-
70.	Amortization of Retirement	\$	-	\$	-		\$	-
	Total Other Expense	\$	30,772	\$ 20	0,000,		\$	30,000
Net P	roceeds from Finance Activities	\$	148,218	\$ 146	6,200		\$	217,200
Net Surp	lus / (Deficit)	\$	(395,204)	6 (590	0,498)		\$	201,630

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9/18/2018

### National Skeet Shooting Assn. Profit & Loss Prev Year Comparison July 2018 FY 2018

		Actual \$		Actual \$		<b>^ ~ · ·</b>	
aroting Devenue/Evnence	F	YTD 2018	F	YTD 2017		\$ Change	% Change
erating Revenue/Expense							
Event Revenue	\$	2,174,466 \$	6	2,724,241 \$	;	(549,775)	-20.18% - FYTD 2017 included the World English Sporting Clays Char NSC.
Gun Club Dues - NSC	\$	29,570	\$	29,500	\$	70	0.24%
Annual Dues	\$	675,497	\$	635,291	\$	40,206	6.33% - Annual membership up FYTD from last year NSSA (7%) a
Six Year Memberships	\$	52,054	\$	55,062	\$	(3,008)	-5.46%
Life Memberships	\$	123,260	\$	184,079	\$	(60,819)	-33.04%
Campers & Exhibitors	\$	162,525	\$	199,067	\$	(36,542)	-18.36%
	-				\$	(4,550)	-5.11%
Affinity Programs	•	56,572				4,142	7.90%
Daily Fees	\$	716,556	\$	722,687	\$	(6,131)	-0.85%
Daily Fees (\$.01) Board Designated for NSSA Mktg Activities	\$	61,259	\$	64,494	\$	(3,235)	-5.02% - Skeet targets down slightly FYTD from last year.
Daily Fees (\$.01) Board Designated for NSCA Mktg Activities	\$	177,583	\$	176,011	\$	1,572	0.89% - SC targets relatively flat from FYTD from last year.
Donations / Fundraisers	\$	243,140	\$	227,819	\$	15,321	6.73%
Instructors	\$	116,895	\$			15,338	15.10%
League	\$	35,488	\$	22,862	ŝ	12,626	55.23%
Sales - Merchandise, Supplies	\$	48.094	\$				-27.09% - Varies each year based on open shooting days and number
	\$						5.03%
Other Operating Revenue	\$	101,408	\$	551,752	\$	(450,344)	-81.62% - FYTD 2017 included \$295K Insurance Claim Proceeds an
Total Revenue	\$	5,238,087	\$	6,262,938	\$	(1,024,851)	-16.36%
Direct Cost - Events & Merchandise	<u> </u>		<u> </u>		- i		
Shoot Expenses	\$	1,227,710	\$	1,577,280	\$	349,570	22.16% - See Line 1.
Total Direct Cost - Events & Merchandise	\$	1,227,710	\$	1,577,280	\$	349,570	22.16%
oss Profit Before Allocated Indirect Expenses	\$	4,010,377	\$	4,685,658	\$	(675,281)	-14.41%
Expense							
Salaries and Wages	\$	1,387,556	\$	1,422,656	\$	35,100	2.47%
Payroll Taxes	\$	123,323	\$			(7,630)	-6.60%
Awards and Recognition	\$	46,071	\$	47,814	\$	1,743	3.65%
Bank / Merchant Fees / Fin. Charges	\$	75,175	\$			11,982	13.75%
Board of Directors	\$	9,525	\$			(752)	-8.58%
Club and Member Expenses		16,138	\$	59,728		43,590	72.98% - Varies from month-to-month and year-to-year based on re
Consulting							-2.61% - FYTD 2018 includes \$9K on non-destructive magazine sc
							-9.50% - Impacted by numerous capital improvements.
							77.43%
							11.18%
							13.73%
							15.16%
Grants	\$	27,250	\$	18,500	\$	(8,750)	-47.30%
Instructor School Expense	\$	61,238	\$	34,774	\$	(26,464)	-76.10%
Insurance-Employee Health / Life	\$	206,261	\$	199,864	\$	(6,397)	-3.20%
	Revenue Event Revenue Gun Club Dues - NSC Annual Dues Six Year Memberships Life Memberships Campers & Exhibitors Club Dues Affinity Programs Daily Fees (01) Board Designated for NSSA Mktg Activities Daily Fees (\$.01) Board Designated for NSSA Mktg Activities Direct Cost - Fundraisers Expense Salaries and Wages Payroll Taxes Awards and Recognition Bank / Merchant Fees / Fin. Charges Board of Directors Club and Member Expenses Consulting Depreciation Donations and Scholarships DP Supplies/Outside Svcs Dues & Subscriptions Equipment Rental	Revenue       \$         Gun Club Dues - NSC       \$         Annual Dues       \$         Six Year Memberships       \$         Life Memberships       \$         Campers & Exhibitors       \$         Club Dues       \$         Affinity Programs       \$         Daily Fees       \$         Donations / Fundraisers       \$         Instructors       \$         League       \$         Sales - Merchandise, Supplies       \$         Clay Target Nation/SSR/Target Talk/NSC Network/ Annual etc       \$         Other Operating Revenue       \$         Direct Cost - Events & Merchandise       \$         Gross Profit Before Allocated Indirect Expenses       \$         Solaters and Wages       \$         Payroll Taxes       \$         Awards and Recognition       \$         B	Revenue\$2,174,466Event Revenue\$2,174,466Gun Club Dues - NSC\$29,570Annual Dues\$675,497Six Year Memberships\$52,054Life Memberships\$123,260Campers & Exhibitors\$122,225Club Dues\$84,500Affinity Programs\$56,572Daily Fees (\$.01) Board Designated for NSSA Mktg Activities\$716,556Daily Fees (\$.01) Board Designated for NSCA Mktg Activities\$177,583Donations / Fundraisers\$243,1401Instructors\$116,895\$48,094Clay Target Nation/SSR/Target Talk/NSC Network/ Annual etc\$379,219Other Operating Revenue\$101,408101,408Total Revenue\$\$1,227,710Direct Cost - Events & Merchandise\$1,227,710Gross Profit Before Allocated Indirect Expenses\$46,071Bank / Merchant Fees / Fin. Charges\$334,962Salaries and Wages\$\$9,525Club and Member Expenses\$\$16,138Consulting\$\$66,036Depreciation\$\$334,962Donations and Scholarships\$\$334,962Donations and Scholarships\$\$\$Dues & Subscriptions\$\$34,962Denations and Scholarships\$\$\$Dues & Subscriptions\$\$\$ </th <th>Revenue\$2,174,466 \$Event Revenue\$2,174,466 \$Gun Club Dues - NSC\$29,570 \$Annual Dues\$675,497 \$Six Year Memberships\$52,054 \$Life Memberships\$123,260 \$Campers &amp; Exhibitors\$142,252 \$Club Dues\$84,500 \$Affinity Programs\$56,572 \$Daily Fees (\$.01) Board Designated for NSSA Mktg Activities\$61,259 \$Daily Fees (\$.01) Board Designated for NSCA Mktg Activities\$116,895 \$Daily Fees (\$.01) Board Designated for NSCA Mktg Activities\$116,895 \$Daily Fees (\$.01) Board Designated for NSCA Mktg Activities\$116,895 \$Daily Fees (\$.01) Board Designated for NSCA Mktg Activities\$116,895 \$Daily Fees (\$.01) Board Designated for NSCA Mktg Activities\$116,895 \$Daily Fees (\$.01) Board Designated for NSCA Mktg Activities\$116,895 \$Daily Fees (\$.01) Board Designated for NSCA Mktg Activities\$116,895 \$Daily Fees (\$.01) Board Designated for NSCA Mktg Activities\$116,895 \$Dist Cors - Funda Se\$\$116,895 \$Direct Cost - Events &amp; Merchandise\$\$1227,710 \$Stoot Expenses\$\$1,227,710 \$Total Direct Cost - Events &amp; Merchandise\$1,227,710 \$Soot Expenses\$\$1,23,323 \$Awards and Recognition\$\$46,071 \$Bank / Merchant Fees / Fin. Charges\$\$16</th> <th>Revenue         \$         2,174,466         \$         2,724,241           Gun Club Dues - NSC         \$         29,570         \$         29,500           Annual Dues         \$         675,497         \$         635,291           Six Year Memberships         \$         52,054         \$         535,291           Life Memberships         \$         123,260         \$         184,079           Campers &amp; Exhibitors         \$         162,525         \$         199,067           Club Dues         \$         84,500         \$         89,050           Affinity Programs         \$         56,572         \$         52,430           Daily Fees (\$.01) Board Designated for NSCA Mktg Activities         \$         61,259         \$         64,494           Daily Fees (\$.01) Board Designated for NSCA Mktg Activities         \$         116,895         \$         101,557           League         \$         35,488         \$         22,8262         \$         56,572         \$         52,238,087         \$         62,629,388           Direct Cors         Supplies         \$         348,494         \$         55,1722         \$         5,172,280           Gun Turbrins / Fundraises         \$         12,2</th> <th>Revenue         \$         2,174,466 \$         2,724,241 \$           Gun Club Dues NSC         \$         29,570         \$         29,500         \$           Annual Dues         \$         29,570         \$         29,500         \$           Six Year Memberships         \$         52,054         \$         55,022         \$           Life Memberships         \$         122,250         \$         184,079         \$           Campers &amp; Exhibitors         \$         112,252         \$         199,067         \$           Club Dues         \$         845,000         \$         89,050         \$           Affinity Programs         \$         56,572         \$         52,430         \$           Daily Fees         \$         716,556         \$         722,687         \$           Daily Fees         \$         116,855         \$         101,575         \$         243,140         \$         227,819         \$           Instructors         \$</th> <th>Revenue         \$         2,174,466         \$         2,724,241         \$         (549,775)           Gun Club Dues         \$         2,9500         \$         70           Annual Dues         \$         675,497         \$         635,291         \$         40,206           Six Year Memberships         \$         52,054         \$         55,062         \$         (30,08)           Life Memberships         \$         122,260         \$         184,079         \$         (60,819)           Campers &amp; Exhibitors         \$         182,260         \$         199,067         \$         (36,542)           Club Dues         \$         84,500         89,050         \$         (4,550)           Jally Fees         \$         716,556         \$         722,687         \$         (6,131)           Daily Fees (\$.01) Board Designated for NSCA Mktg Activities         \$         117,583         \$         176,515         \$         5.338           League         \$         34,484         \$         22,719         \$         16,325           Sales - Merchandise, Supplies         \$         348,485         22,862         \$         1(7,871)           Clar grapt Nation/SR/Target Tail/NSC Network/ Annual e</th>	Revenue\$2,174,466 \$Event Revenue\$2,174,466 \$Gun Club Dues - NSC\$29,570 \$Annual Dues\$675,497 \$Six Year Memberships\$52,054 \$Life Memberships\$123,260 \$Campers & Exhibitors\$142,252 \$Club Dues\$84,500 \$Affinity Programs\$56,572 \$Daily Fees (\$.01) Board Designated for NSSA Mktg Activities\$61,259 \$Daily Fees (\$.01) Board Designated for NSCA Mktg Activities\$116,895 \$Daily Fees (\$.01) Board Designated for NSCA Mktg Activities\$116,895 \$Daily Fees (\$.01) Board Designated for NSCA Mktg Activities\$116,895 \$Daily Fees (\$.01) Board Designated for NSCA Mktg Activities\$116,895 \$Daily Fees (\$.01) Board Designated for NSCA Mktg Activities\$116,895 \$Daily Fees (\$.01) Board Designated for NSCA Mktg Activities\$116,895 \$Daily Fees (\$.01) Board Designated for NSCA Mktg Activities\$116,895 \$Daily Fees (\$.01) Board Designated for NSCA Mktg Activities\$116,895 \$Dist Cors - Funda Se\$\$116,895 \$Direct Cost - Events & Merchandise\$\$1227,710 \$Stoot Expenses\$\$1,227,710 \$Total Direct Cost - Events & Merchandise\$1,227,710 \$Soot Expenses\$\$1,23,323 \$Awards and Recognition\$\$46,071 \$Bank / Merchant Fees / Fin. Charges\$\$16	Revenue         \$         2,174,466         \$         2,724,241           Gun Club Dues - NSC         \$         29,570         \$         29,500           Annual Dues         \$         675,497         \$         635,291           Six Year Memberships         \$         52,054         \$         535,291           Life Memberships         \$         123,260         \$         184,079           Campers & Exhibitors         \$         162,525         \$         199,067           Club Dues         \$         84,500         \$         89,050           Affinity Programs         \$         56,572         \$         52,430           Daily Fees (\$.01) Board Designated for NSCA Mktg Activities         \$         61,259         \$         64,494           Daily Fees (\$.01) Board Designated for NSCA Mktg Activities         \$         116,895         \$         101,557           League         \$         35,488         \$         22,8262         \$         56,572         \$         52,238,087         \$         62,629,388           Direct Cors         Supplies         \$         348,494         \$         55,1722         \$         5,172,280           Gun Turbrins / Fundraises         \$         12,2	Revenue         \$         2,174,466 \$         2,724,241 \$           Gun Club Dues NSC         \$         29,570         \$         29,500         \$           Annual Dues         \$         29,570         \$         29,500         \$           Six Year Memberships         \$         52,054         \$         55,022         \$           Life Memberships         \$         122,250         \$         184,079         \$           Campers & Exhibitors         \$         112,252         \$         199,067         \$           Club Dues         \$         845,000         \$         89,050         \$           Affinity Programs         \$         56,572         \$         52,430         \$           Daily Fees         \$         716,556         \$         722,687         \$           Daily Fees         \$         116,855         \$         101,575         \$         243,140         \$         227,819         \$           Instructors         \$	Revenue         \$         2,174,466         \$         2,724,241         \$         (549,775)           Gun Club Dues         \$         2,9500         \$         70           Annual Dues         \$         675,497         \$         635,291         \$         40,206           Six Year Memberships         \$         52,054         \$         55,062         \$         (30,08)           Life Memberships         \$         122,260         \$         184,079         \$         (60,819)           Campers & Exhibitors         \$         182,260         \$         199,067         \$         (36,542)           Club Dues         \$         84,500         89,050         \$         (4,550)           Jally Fees         \$         716,556         \$         722,687         \$         (6,131)           Daily Fees (\$.01) Board Designated for NSCA Mktg Activities         \$         117,583         \$         176,515         \$         5.338           League         \$         34,484         \$         22,719         \$         16,325           Sales - Merchandise, Supplies         \$         348,485         22,862         \$         1(7,871)           Clar grapt Nation/SR/Target Tail/NSC Network/ Annual e

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### National Skeet Shooting Assn. Profit & Loss Prev Year Comparison July 2018 FY 2018

		Actual \$		Actual \$		Channa		
		FYTD 2018		FYTD 2017		Change	% Change	
34.	Insurance-General/Liability	\$ 112, \$ 17,		117,555 12,996	\$	5,183	4.41% -37.64% - FY2018 includes a one-time audit adjustment to reflect increased event hiring	history in EV0047
35. 36.	Insurance-Workers Comp Janitor Supplies & Service		100 \$	3,500		(4,892) (500)	-37.54% - FY2018 includes a one-time audit adjustment to reflect increased event hiring i -14.29%	history in FY2017.
30.	League & Sweepstakes	\$	- \$	- 3,500		(300)	0.00%	
38.	Leagle & Sweepstakes	\$ 96,0		89.664	\$	(6,401)	-7.14%	
29.	Life Member Expenses	\$ 8,3		6,790	\$	(1,462)	-21.53%	
40.	Magazine/Target Talk/NSC Network/ Annual etc. Publication Costs	\$ 535,	09 \$	549,549	\$	14,540	2.65%	
41.	Maintenance & Repair	\$ 173,	93 \$	333,198	\$	159,205	47.78% - See note on previous schedule, Line 50.	
42.	Miscellaneous Expense	\$ 29,	89 \$	13,445	\$	(16,544)	-123.05%	
43.	NSCA Marketing Expenses (Desig. Fund)	\$ 113,	64 \$	103,152	\$	(10,612)	-10.29% - FYTD 2018 includes Membership Corp. of America monthly program fees and \$ USA Team Jerseys/Polos.	15K from Marketing to fund
44.	NSSA Marketing Expenses (Desig. Fund)		'19 \$	4,692	\$	(32,027)	-682.59% - FYTD 2018 includes Membership Corp. of America monthly program fees.	
45.	Office Supplies and Services	\$ 76,3		64,699		(11,595)	-17.92%	
46.	Postage Freight and UPS	\$ 123,9		109,417		(14,555)	-13.30%	
47.	Promotional, Marketing, and Travel	\$ 192,9		221,016		28,074	12.70%	
48.	Staff Development		46 \$	12,059		7,013	58.15%	
49.	Taxes - Real Property	\$ 232,		222,616		(10,028)	-4.51%	
50.	Taxes - Personal Property	\$ 40,5 \$ 185,5			\$	3,232	7.31%	
51. 52.	NSCA USA Sporting Clays Team Expense Telephones	\$ 185,9 \$ 34,		108,301 30,068		(77,620) (4,087)	-71.67% - Two overseas trips in FY 2018 vs only one in FY 2017. -13.59%	
53.	Utilities.	\$ 34, \$ 87,		79,310		(8,098)	-10.21%	
55.	Total Expense		799 \$	4.617.739		63.940	1.39%	
Ne	Proceeds from Operating Activities		122) \$	67,919 \$		(611,341)	-900.10%	
110	r rooccus nom operating Activities	φ (040,	·, ¢	01,010 @	<b>`</b>	(011,041)	300.1070	
Oth	er Income/Expense Other Income							
54.	Dividend and Short Term Gains - JGP Portfolio	\$ 69,	46 \$	50,044	\$	19,002	37.97%	
55.	Dividends - Texas Mutual		\$	6,901	\$	(6,901)	-100.00%	
56.	Interest Income / Earned Discounts		52 \$		\$	194	34.80%	
57.	Gain/(Loss) - Disposal of Assets	\$ 16,		8,103	\$	8,859	109.32%	
58.	Change in Portfolio Market Value	\$ 92,		322,133		(229,902)	-71.37% - FYTD 2017 equities markets were experiencing unprecedented growth.	
	Total Other Income	\$ 178,9	90 \$	387,739	\$	(208,749)	-53.84%	
	Other Expense							
59.	Interest Expense on Short Term Debt & Brokerage Fees Interest Expense on Long Term Debt	\$ 30, \$	72 \$ - \$	14,762 243		(16,010) 243	-108.45% 100.00%	
60. 61.	Amortization of Retirement	\$		3,024		3,024	100.00% - FY2017 marked the final year of post-retirement benefits being paid to a previous	
01.	Total Other Expense	\$ 30,			\$	(12,743)	-70.68%	s Executive Director.
Net	Proceeds from Finance Activities	\$ 148,3		369,710	\$	(221,492)	-59.91%	
110	A House as non thinknes	φ 140,		000,110	Ψ	(221,432)	00.0170	
Net Su	rplus / (Deficit)	\$ (395,	204) \$	437,629 \$	5	(832,833)	-190.31%	

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## Long Range Planning Committee Report - Annual Directors' Meeting

## September 30, 2018 - NSC - San Antonio

Status of major projects at the NSC in 2018:

- 1.) **Main clubhouse kitchen renovation and electrical upgrade** was completed in March, 2018. This involved a new traffic flow design to facilitate movement by the kitchen staff between the food prep areas and the serving areas. This included removing walls and adding new support beams as needed, relocating the A/C service for the building, installing a new walk-in cooler and new appliances, as well as a major upgrade to the electrical service.
- 2.) **On-site fire protection** installation was completed. This involved purchasing rights for a new, larger tap into the public water line on Rott Rd. to feed our own fire hydrant which is now installed in the centra I core area. This line handles water volumes and pressures required for fire protection flow for the central core area buildings and is extendable west for additional hydrants if required towards the main clubhouse, offices, vendor buildings or any future buildings. This first hydrant is installed about 50' west of the shower house on the south side of the vendor buildings. The water access on this line is limited to fire protection use only which enabled us to pay lower impact fees than for a regular residential usage water tap.
- 3.) **On-site public sewer access installed:** in conjunction with the FM471widening project we were able to negotiate installation of a sleeve under the new roacl,bed (at no cost to us in exchange for the area used by the construction company for their equipment yard) to bring the connect ion point of the existing public sewer line from across the highway over to our property. At this time we have no firm plans to hook up to public sewer service, however, if our property usage in the future would require it, we now have access on our (south) side of FM471, avoiding a costly future project to install this connection from the line on the north side of the road after the new, widened road is complete.
- 4.) Due to additional demand for on-site cart storage by our NSC members, a third cart barn has been built behind and west of the maintenance barns and leases are in process. This is the second of our three cart barns that has been built fully-enclosed. These barns are all self-funded by the unit lease payment s. {NSSA has retained one of the units to be climate-controlled (A/C) and used for records storage).
- 5.) **RV park enhancements:** 2 BBQ pavilions with grills were built this spring as new amenities in the RV park.
- 6.) **Relocated front entrance:** in conjunction with the Rott Rd. widening project by Bexar County, we have been planning for almost 2 years now to move our main property entrance slightly uphill to align with the intersection of Roft and Rockwall. The new

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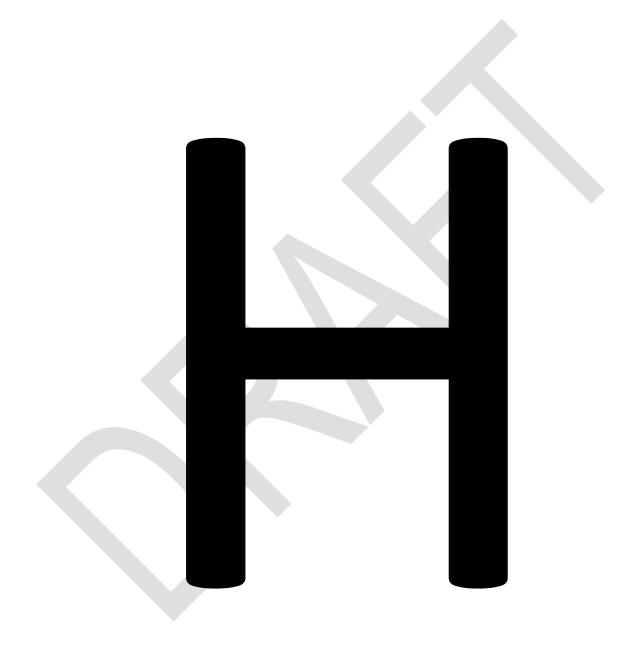
entrance when completed will provide a wider area for large trucks and RV vehicles to enter and exit as well as a new gate, new signage, new lighting, new security cameras and updated landscaping. New turn lanes from Roft Road will also be included to make access easier given the heavier traffic flow now on Roft Rd. This entrance will be finally completed when the power pole relocation is done and new curbing is installed with the widening of Roft Rd.

- 7.) New building on-site for temporary Fire/EMS protection & sale of 2 acres for a new permanent Fire/ EM S Station: You will notice a sign just east of the Beretta Pavilion indicat ing the future site of a building to be constructed by the County Fire District to provide them a temporary home (for 18-24 months) for their Fire/EMS service while they build a new permanent fire station. As you have been informed by John Haugh and Michael Hampton's letter to Directors in late August, the NSSA was involved in all aspects of these plans. With our design input and approval, we have provided the site for their temporary quarters at no cost to NSSA with the commitment that that building ownership reverts to us when their new station is up and running. The building we will take over will provide us with additional facilities to replace the activities planned for the old NSC Academy that we had intended to build on the property at the east end of the middle skeet row. Their new permanent Fire/EMS Station will be built on the 2 acre parcel in our southeast corner up the hill with frontage on Roft Rd. that we have sold to the Fire District for \$7S0K. This is a real win/win for everyone!
- 8.) Third vendor building: we have been looking for some time at plans for a third vendor building but have been held up by the platting, permitting and fire protection requirements of the County. Now that all of these requirements have been met and installed, we can proceed based on interest as expressed by the vend'or community. Michael Hampton will provide latest details on interest levels and vendor commitments to date.

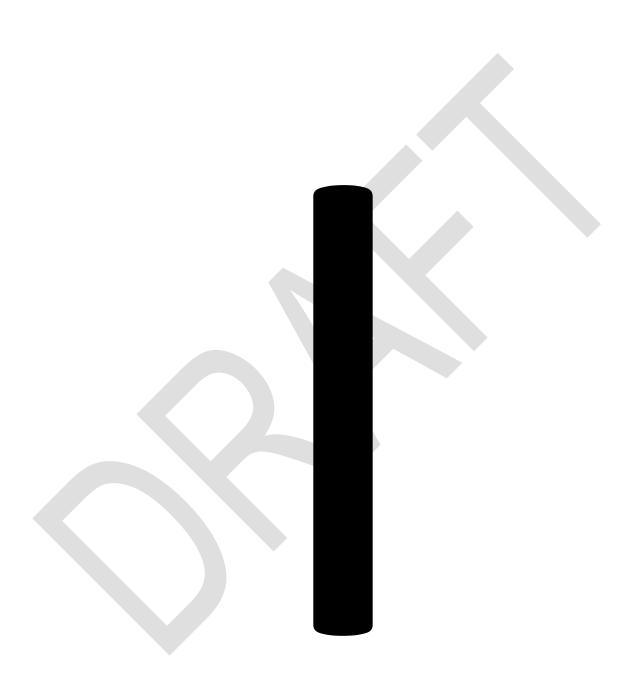
Respectfully submitt ed,

Louise K. Terry LRPC Chairman

Report prepared on 9-19-18



## Old Business





## National Skeet Shooting Association

## Bylaw Change

## Current

Section 6.3 Election

(b) <u>Nominations.</u> Nominations for Zone Committee Member shall be made by the current Directors. A Director may only make a nomination for the Zone Committee Member of such Director's Zone, and the nominee must be a Director in that Zone. Nominations must be made between July 1 and July 23 of the applicable even-numbered calendar year. These nominations must be received at the Association's headquarters by July 31 of the applicable even-numbered calendar year.

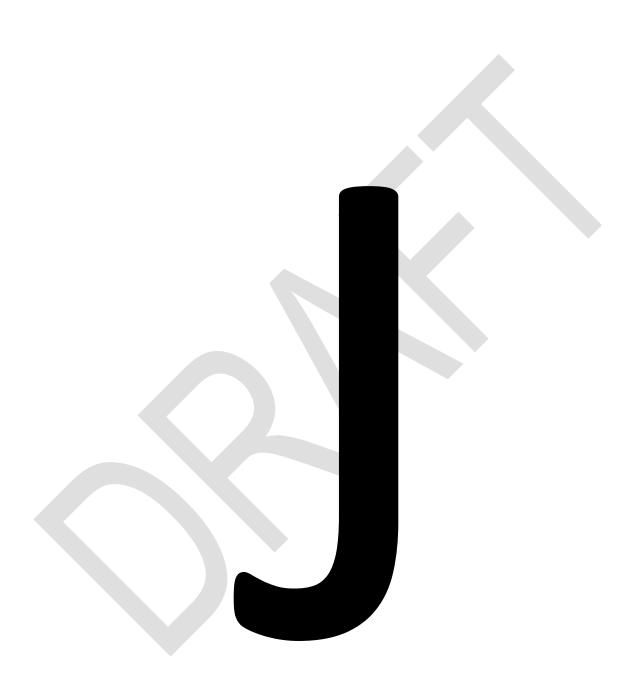
## Proposed

Section 6.3 Election

(b) <u>Nominations.</u> Nominations for Zone Committee Member shall be made by the current Directors. A Director may only make a nomination for the Zone Committee Member of such Director's Zone, and the nominee must be a Director in that Zone. Nominations must be made between July 1 and July 31 of the applicable even-numbered calendar year. These nominations must be received at the Association's headquarters by July 31 of the applicable even-numbered calendar year.

	Yes	No	
Name			Date

NATIONAL SKEET SHOOTING ASSOCIATION 5931 ROFT ROAD • SAN ANTONIO, TEXAS 78253-9261 • (210) 688-3371



## Fall 2018 Report

Sherry Kerr, Director of Communications

In 2018, the Communications staff have produced an unprecedented number of communications channels and projects, primarily digital, on behalf of our members and for promotion to non-members. We also have more materials of interest and access to non-members to educate them on our sports and encourage membership.

Because of our relationship with MCA over the past several months, we have adjusted some of our earlier plans to allow coordination with their ventures and maximize the benefits of each project.

## **Clay Target Nation**

- Through judicious use of house ads (now coordinated by NSSA-NSCA Senior Designer, Raul Gonzalez), we are keeping page count as tight as possible without sacrificing our editorial-to-advertising ratio.
- Staff currently produces all *From the NSSA, From the NSCA, From the NSSA-NSCA, Member Communications,* and *Sound Off* content in monthly issues, plus additional content in January "Reference Issue" and February "Events" issue.
- Created the first CTN reader survey for guidance on reader preferences.
- Coverage of major youth events at the National Shooting Complex has been included in the Youth Development page.
- Archived CTN content is now being repurposed into e-book content, newsletter items, blog posts, etc.
- To facilitate better use of photography showing guns and sponsored shooters representing a variety of manufacturers, we have begun a database of brands/competitors for use by our photographer at upcoming events.
- We have begun the practice of posting all shoot write-ups (often an expanded version) submitted by members and clubs for publication in CTN, and submissions now frequently include the request that we post them on the website. We also create a gallery of all photos submitted with shoot write-ups, while we can usually print just one or two in CTN.
- With monthly email distribution of the digital link to upcoming issues of *Clay Target Nation*, as well as more "digital extras" in the magazine, more members are becoming accustomed to using the digital version. The digital issue link is distributed by email 2-3 days before the print issue is in-home to encourage its use.
- Our publishing partner, Grand View Media, has completed its transition to Cole Publishing, with little to no impact on us. We have the same editorial and design staff producing the magazine and working with us monthly, and the only changes have been in background staff, i.e., accounting and mailing list management.
- We are nearing the end of our initial 3-year contract period and have negotiated a new threeyear contract with Grand View Media/Cole Publishing for production of *Clay Target Nation*,

improving pricing structure favorable to NSSA-NSCA.

• In process: Locking down the digital issue so it can only be accessed with a password to an approved email list. To date, it has been distributed through a link to members, though non-members could potentially find it through an online search. Now that ClayTargetNation.com, which hosts the digital issue, is being used more actively and is more likely to appear in search engine results, it is time to make the link less accessible. Our new contract with Cole Publishing will include adding this service through our interactive content vendor, Mozaic.

## Clay Target Nation EXTRA

- New monthly newsletter launched as a companion to *Clay Target Nation* magazine. Content consists primarily of shooting tips from the writers of CTN, repurposed from previous magazine issues, which distinguishes it from news- and event-oriented *Target Talk*. Feedback has been 100% positive, with members contacting us to express their pleasure and to say "thanks" for the helpful content and short tips.
- The CTN EXTRA list currently has approximately 60,000 subscribers (our largest subscriber base) but is increasing regularly due to the advertising program managed by MCA. Subscribers include both members and non-members who subscribe through advertising program, ad exchanges, social media, editorial coverage, etc.
- One banner ad position is now being sold for CTN EXTRA, providing a new revenue source. This is being priced at a higher rate than other monthly distributions (Scoreboard/Upcoming Shoots) because of the higher subscriber number.

## Target Talk

- Now distributed to 53,000+ subscribers
- Most issues are maxed out on paid advertising, filling all available spaces.
- Clubs have found this to be an effective (and cost-effective) means of advertising upcoming events and are making greater use of display advertising and Upcoming Shoots listings at special club pricing.
- New promotional exchange with *American Shooting Journal* with coverage in one another's newsletters: ASJ offers free digital subscription to our members through *Target Talk*, ASJ offers CTN EXTRA subscription through their newsletter.

## eBooks

Created eBooks for use in marketing for advertising/member prospecting: *Training Tips for Skeet*, *Training Tips for Sporting Clays* (both repurposed CTN content), and *101 All-American Shotgunning Tips* (collected from NSSA and NSCA All-American Team members)

## Support to MCA

A major role filled by the Communications staff this year has been coordinating efforts with MCA. This has maximized the effectiveness of both: staff provides the support required for MCA projects, and MCA makes greater use of the communications projects we deploy. Among those functions are the following:

• Ensuring that language and photography in emails and advertising reflect NSSA and NSCA norms

• Distribution of MCA emails through our usual channels that members are accustomed to, coordinating distribution times with our other communications

- Email list management in MailChimp
- Serving as a bridge between MCA and NSSA-NSCA headquarters to assist in whatever areas are needed
- Creating digital products such as e-books for use in advertising

## Websites

- Numerous site improvements have been made to provide more consistency within sections and improve function.
- Staff has updated web pages as needed, monitoring content daily.
- *In progress:* Working with MCA to reorganize some sections of the websites for better user experience and differentiation between member and non-member areas.

## Scoreboard / Upcoming Shoots Emails

 Scoreboard / Upcoming Registered Shoots emails for both NSSA and NSCA are being deployed monthly on the 16th. This has been a successful venture that has alleviated complaints about the lack of printed scores and upcoming shoots; as members see the timeliness of having shoot results appear, they are more satisfied with the change in process. This email is offered to anyone who would like to subscribe.

## **NSSA and NSCA Elections**

- Communications staff has conducted elections this summer for both NSSA and NSCA:
  - o Announcing nomination periods and distributing forms for each election
  - Creating 60+ online ballots each for NSSA Directors and NSCA Delegate elections and emails to distribute ballots
  - Creating and distributing ballots for other positions, i.e., NSSA Zone Committee Members, NSSA Officers, NSCA Executive Council, NSCA Officers
  - o Compiling results, vetting votes, and preparing reports with results for each ballot
- All NSSA elections are complete; NSCA Delegate elections are complete and NSCA Executive Council election is in process.
- Transition to electronic ballots has been successful, with few members requesting paper ballots in the NSSA Director election.
- Per our recommendation, the EC has voted to shorten the election period during the next cycle.

### Surveys

- Regularly produce and distribute surveys for major events and other research, produce analysis of results
- Assisted Dini Spheris in researching fundraising opportunities by deploying their survey to members and responding as needed to feedback
- Produced survey reports as needed for advertisers/sponsors for evaluation and justification of sponsorship

## Social Media

- Continued to maintain 3 Facebook pages, 2 Twitter accounts, and 2 Instagram accounts posting and responding to contacts
- Distributed TV commercial developed for PSCA with excellent engagement and collection of email addresses for future promotions
- Planning for social media campaigns at the World Shoot and National Championship includes live streams of shoot-offs, photography, regular posts, and promotions to encourage members' posts.

## Email Blasts

- Distribution of onboarding emails (created and directed by MCA) to keep members better informed about when to expect membership materials, member benefits, etc.
- Aside from newsletters, monthly distributions, MCA projects, and communications described elsewhere, staff regularly produces and distributes email blasts to promote National Shooting Complex events, upcoming major events for NSSA and NSCA, and event information to pre-registered participants in major events.

## NSSA Records Annual

- Staff produced 2017 NSSA Records Annual, which is posted on the website in flipbook and PDF formats.
- Promoted orders of print issues by members and coordinated printing
- Will be distributed free to attendees at the World Shoot, free to Life Members who request a copy, and for \$10 to annual members who order.

## Other

- *Email List Management* Daily management of email lists in MailChimp to keep them clean, compliant, and purged
- Noteworthy design projects Senior Designer Raul Gonzalez designed the new entrance to the National Shooting Complex; water tower wrap for Aguila sponsorship; new banners in stadium for Laporte sponsorship; new signage at Pro Shop/Club House; major event logos, programs, and other materials.
- Field & Stream / Outdoor Life (Bonnier) Trade Completed trade of advertising their events in CTN and Target Talk for promotion of equal value to their subscribers. Bonnier deployed an email promoting our Training Tips e-book, managed in conjunction with MCA.
- **Advertising** New ads created for advertising swap with *Turkey Country* and *Shotgun Sports* magazines. New CTN contract with Cole includes an advertising swap, and we are pursuing other opportunities with compatible partners.

## **Upcoming: Club Support Projects**

In conjunction with MCA, we are developing and expanding several club support projects that are interconnected:

• Expanded use of NSSA-NSCA.Club, with more news and reference material for member clubs

• "Club House" on websites with easily accessed materials of benefit to clubs

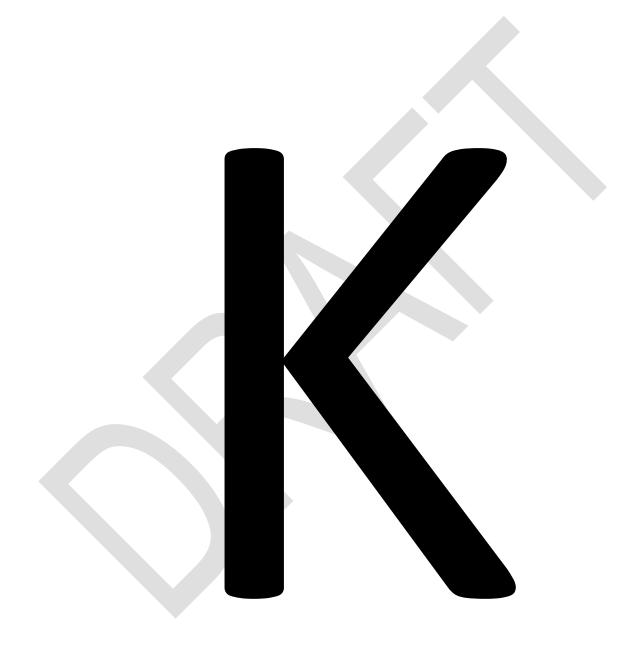
- Deployment of monthly *Target Talk CLUBS* newsletter with materials linking to NSSA-NSCA.Club, providing info on marketing, club management, club member benefits, etc.
- "My Home on the Range" project, hosted in *Clay Target Nation* and on ClayTargetNation.com, as a benefit that allows members to nominate their club for recognition and clubs to be profiled.

## Renewals

- Member club renewals are underway by email; those renewing and registering shoots by November 30 will have registered events published in the February 2019 issue of CTN.
- Member renewals by email to begin October 1. At least two emails will be sent to members prior to printing and mailing (by MCA) to those who have not responded. Additional emails will follow.

## **Communications Staff**

Several changes are in process for the Communications staff in the near future that will realign some responsibilities with at least one new staff member and bringing some contracted work in-house. Long-time staff member Kim Crisp has returned to school to pursue a new career and is working limited hours as we transition. Graphic Designer Raul Gonzalez has been promoted to Senior Designer.



## **2019 WORLD SKEET CHAMPIONSHIPS**

**PRE-REGISTRATION FOR MINI & WORLD EVENTS** 

SHOOTERS WISHING TO SHOOT TOGETHER MUST SEND DEPOSITS TOGETHER

MINI-WORLD: SEPT 27-29



#### **MONDAY TIMES, SEPT 30**

MAIL TO: NSSA ATTN: 2019 WORLD SHOOT 5931 ROFT ROAD

MINI-WORLD WARM-UP 4X50-THURSDAY, SEPT 26 REFEREE EVENT - FRIDAY, SEPT 27, 9:00AM

MINI-WORLD DOUBLES						
FRI	1:00	2:15	3:30			
TIME	1 <sup>ST</sup> CHOICE	2 <sup>ND</sup> CHOICE	3 <sup>RD</sup> CHOICE			
PREFERENCE						
GIVE 3 CHOICES						

Note: Doubles are scheduled independently from the mini world events

#### MINI-WORLD ROTATIONS

ALL ROTATIONS ARE TWO DAYS					
ROTA	TION	А	В	С	
SAT	12 28	9:00 1:30	10:30 3:00	12:00 4:30	
SUN	20 10:30 12:00 .410 3:00 4:00		9:00 1:30		
ті	ME	1 <sup>ST</sup> CHOICE	2 <sup>ND</sup> CHOICE	3 <sup>RD</sup> CHOICE	
	RENCE CHOICES				

Please indicate choice of rotation by letter from chart above.

#### WORLD: OCT 1-4 WORLD ROTATIONS ROTATION 1 2 3 4 TUES AM -12 GA 9:00 10:00 11:00 12:00 **75 TARGETS** TUES PM -12 GA 1:30 2:30 3:30 4:30 **75 TARGETS** WED - 20 GA 11:00 1:00 2:30 9:30 THURS - 28 GA 1:00 2:30 9:30 11:00 FRI - .410 BORE 2:30 9:30 11:00 1:00 3<sup>RD</sup> CHOICE 1<sup>ST</sup> CHOICE 2<sup>ND</sup> CHOICE TIME PREFERENCE **GIVE 3 CHOICES**

SAN ANTONIO, TX 78253
Please check the events you will shoot in the MINI-WORLD
12GA 20GA 28GA .410BORE
POSITION PREFERENCE ON SQUAD 1 2 3 4 5 
Please give 1st and 2nd choices. Positions will be assigned as near to your first choice as possible.
Please check the events you will shoot in the WORLD
you will shoot in the
you will shoot in the WORLD

### MAIN DOUBLES

	DOUBLES-MONDAY SEPT 30 All doubles will be shot Monday, Sept 30					
	9:00, 10:15, 11:30 or 1:15					
TIME PREFERENCE	1 <sup>st</sup> CHOICE	2 <sup>ND</sup> CHOICE	3 <sup>RD</sup> CHOICE			
GIVE 3 CHOICES						

### WAYNE MAYES CHAMPIONSHIP

MONDAY, SEPT 30 All shooters will be eligible to participate in this non-registered event. Awards by class.

710.45	1:	15, 2:45 or 4:	15
TIME PREFERENCE	1 <sup>ST</sup> CHOICE	2 <sup>ND</sup> CHOICE	3 <sup>RD</sup> CHOICE
<b>GIVE 3 CHOICES</b>			

Please give 1st, 2nd, and 3rd choices. If only one choice is provided and we are unable to accommodate, the shooter will be squadded in available space.

Note: Doubles and Wayne Mayes are scheduled independently from the Main World events

#### NO REFUNDS AFTER SEPT 2, 2019

#### ENCLOSED:

[] \$25 DEPOSIT FOR MINI DBLS

- [] \$50 DEPOSIT FOR MINI WORLD
- [ ] \$25 DEPOSIT FOR WAYNE MAYES EVENT

[] \$100 DEPOSIT FOR WORLD

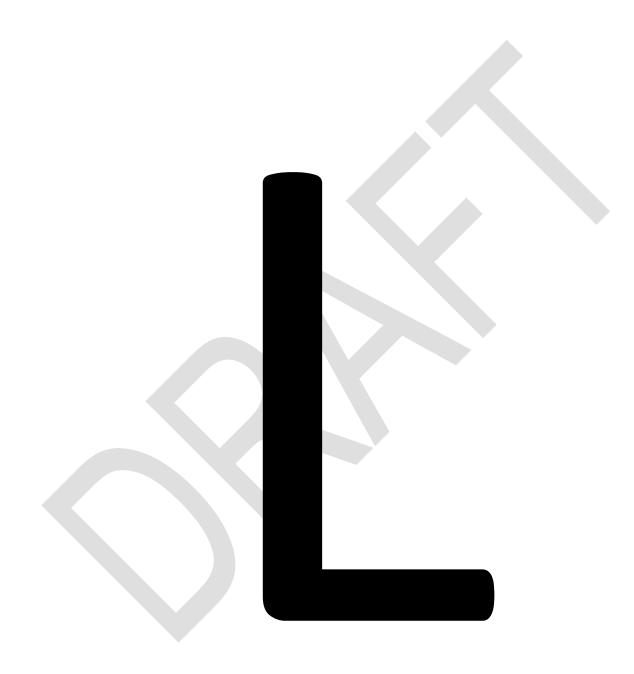
[] \$25 DEPOSIT FOR MAIN DBLS

Cancellations for both Mini-World and World Events must be received by SEPT 2, 2019 to receive a full refund of deposits.

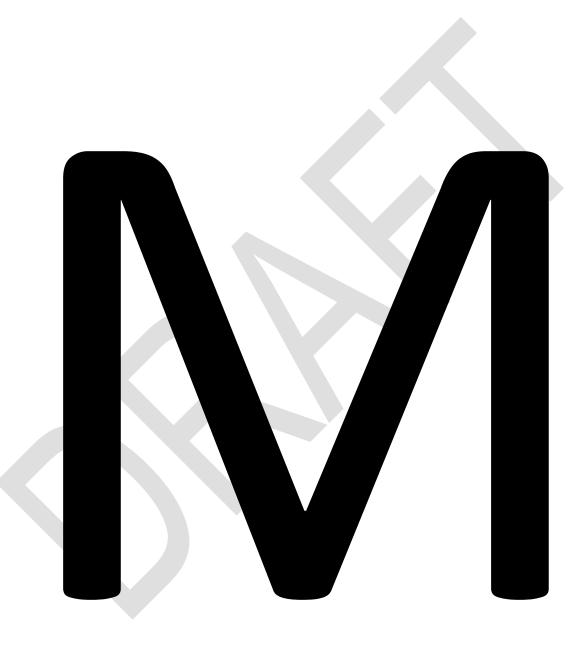
After SEPT 2, any spot on a squad held by a deposit but without a name will be filled by shoot management-NO EXCEPTIONS

SC	SQUAD INFORMATION: Please check payment information.							
Ν	SSA#	NAME	MINI DBLS	MINI	WM EVENT	WORLD	WORLD DBLS	
1.								
	HOA CLASS	E-MAIL	CARD #			EXP. DATE	CVV	
2.								
	HOA CLASS	E-MAIL	CARD #			EXP. DATE	CVV	

3.						
	HOA CLASS	E-MAIL	CARD #		EXP. DATE	CVV
4.						
•	HOA CLASS	E-MAIL	CARD #		EXP. DATE	CVV
5.						
•	HOA CLASS	E-MAIL	CARD #		EXP. DATE	CVV



# New Database/ Shoot Software Update



# 2018 Inductees Billy D. Williams & Helen Swetman

# 2018 Ray Boller Robert DeFrancesco

## 2018

## **Referee Honor Roll**

## Inductees

John Cicora

Rayburn Rash

Committee:

John Bratty Richard Dietz Richard Luce

Chief Referee:

**Richard Dietz** 

## **RAY BOLLER AWARD – NOMINATION FORM**

The Ray Boller Award is presented to an individual who has been a major contributor to the promotion of skeet shooting & NSSA for *other than* their shooting skills. The award is named in honor of one of NSSA's super-promoters of the past, Mr. Ray E. Boller, who was elected NSSA President in 1968 but passed away in 1969 while serving as NSSA President. Upon receiving this prestigious award, the Ray Boller Award winner will be inducted into the NSSA HOF.

Nominations may be submitted to the NSSA Director of Skeet at any time during the year; the Director will forward them to the Chairman of the Past Presidents Council for review. Nominations received after December 31 may not be considered until the following year. Each year, the Council, serving as the Ray Boller Award Review Committee, meets to review & evaluate nominations against the qualifying criteria. If a qualified nominee is selected, that name will be forwarded to the NSSA EC for final approval. The Ray Boller Award recipient is selected based on SUSTAINED CONTRIBUTIONS to the promotion of skeet at the State, Zone *and* National levels, with special emphasis on positive impact to the game at the National level.

## NOMINEE:

Name:		NSSA #
Address:		
NSSA Member (years):	_thru	_; State(s) of residence
Date of Death (if deceased):		
Occupation:		

## ON SEPARATE PAGE(S):

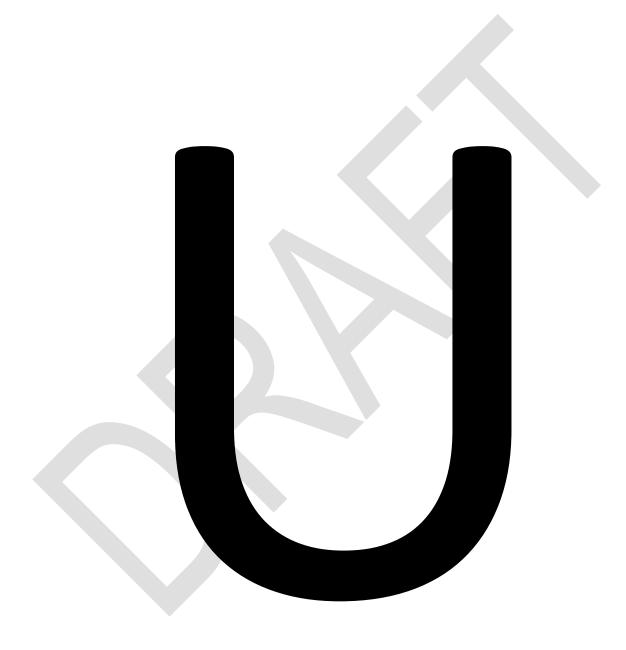
- 1. List nominee's contributions to promote the game of skeet which merit their consideration for this award with special emphasis on long-term impact.
- 2. List all elected and appointed positions in support of NSSA which the nominee has held at State, Zone and National level; include years for each position.
- 3. Include any other supporting information about the nominee.
- 4. Do <u>not</u> include shooting accomplishments as they have no bearing on this award.

### Above candidate nominated by:

Name:			Date of submission:			
Address:						
E-mail:		_Phone:				
Mail nominations to:	NSSA Director of Skeet	5931 Roft Road	San Antonio, TX 78253			



# Youth Shooting Update



## Adjournment

Next Meeting

## September 29, 2019